

AN UNTAPPED NATURAL RESOURCE

OUR NATIONAL PUBLIC LANDS AND 'THE NEW AMERICA'



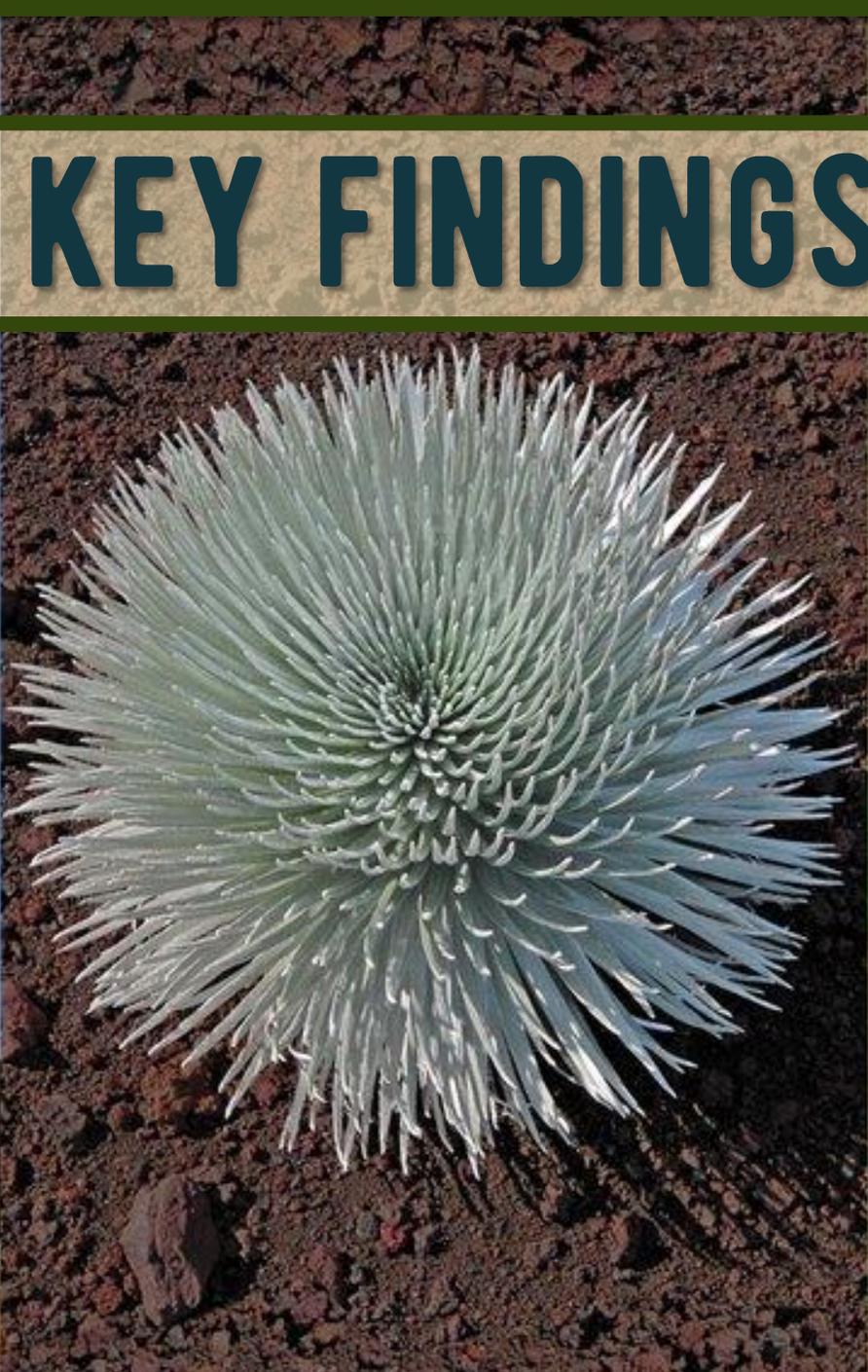
PROJECT OVERVIEW

THE PROJECT WAS DESIGNED TO GAUGE U.S. MINORITY VOTERS' OPINIONS OF NATIONAL PUBLIC LANDS, AS WELL AS PERCEIVED OPPORTUNITIES FOR THE IMPROVEMENT OF DIVERSITY AND CULTURAL SENSITIVITY WITHIN NATIONAL PUBLIC LANDS.

METHODOLOGY

SAMPLE	900 COMPLETED INTERVIEWS WITH MINORITY REGISTERED VOTERS NATIONWIDE: - 300 AFRICAN AMERICAN, 300 HISPANIC, 300 ASIAN
DATES OF INTERVIEWS	JULY 22-31, 2016
LANGUAGES OF INTERVIEWS	ENGLISH AND SPANISH
MARGIN OF ERROR	+/- 3.3 PERCENTAGE POINTS FOR ALL RESPONDENTS +/- 5.7 PERCENTAGE POINTS FOR EACH ETHNIC SUBGROUP

KEY FINDINGS



KEY FINDINGS

1. GENERAL INTEREST IN OUTDOOR ACTIVITIES, VISITATION RATES AND SATISFACTION WITH THE MANAGEMENT OF NATIONAL PUBLIC LANDS IS STRONG AMONG MINORITY VOTERS.
 - 70% OF MINORITY VOTERS PARTICIPATE IN THE TYPES OF OUTDOOR ACTIVITIES COMMONLY OFFERED WITHIN NATIONAL PUBLIC LANDS.
 - 57% OF MINORITY VOTERS HAVE VISITED NATIONAL PUBLIC LANDS IN THE PAST, OF WHICH MORE THAN 2/3 HAVE VISITED WITHIN THE PAST 3 YEARS.

KEY FINDINGS

2. THERE IS OVERWHELMING APPROVAL AMONG MINORITY VOTERS FOR A VARIETY OF PROPOSALS AIMED AT IMPROVING ACCESS TO NATIONAL PUBLIC LANDS AND PROVIDING MORE CULTURALLY DIVERSE OFFERINGS.
 - **4 IN 5 MINORITY VOTERS SUPPORT A RANGE OF PROPOSALS TO INCREASE VISITOR ACCESS** TO PUBLIC LANDS, SUCH AS INCREASING THE NUMBER OF URBAN PARKS AND THE CREATION OF NEW PARKS, MONUMENTS, HISTORIC AND CULTURAL SITES THAT FOCUS ON THE CONTRIBUTIONS OF MINORITIES TO THE UNITED STATES.
 - **4 IN 5 MINORITY VOTERS SUPPORT A RANGE OF INITIATIVES AIMED AT INCREASING ETHNIC DIVERSITY** IN THE TYPES OF SITES DESIGNATED AS NATIONAL PUBLIC LANDS, SUCH AS THE PROPOSED U.S. CIVIL RIGHTS NETWORK AND CESAR CHAVEZ NATIONAL HISTORIC PARK.
 - **95%** OF MINORITY VOTERS BELIEVE IT IS IMPORTANT FOR YOUNG PEOPLE TO SEE THEIR CULTURES AND HISTORIES REFLECTED IN NATIONAL PUBLIC LANDS.

KEY FINDINGS

- 3. TREMENDOUS OPPORTUNITIES EXIST TO INCREASE MINORITY VISITATION TO NATIONAL PUBLIC LANDS WITH BASIC OUTREACH AND EDUCATION.**
 - AMONG THE EXISTING OBSTACLES IMPACTING MINORITY VISITATION ARE AN OVERALL LACK OF KNOWLEDGE REGARDING NATIONAL PUBLIC LANDS, THE TIME/DISTANCE IT TAKES TO GET TO NATIONAL PUBLIC LANDS, AND THE PERCEIVED EXPENSES ASSOCIATED WITH VISITING.**
 - ERRONEOUS PERCEPTIONS OF THE DISTANCE AND COST OF VISITING NATIONAL PUBLIC LANDS COULD BE SIGNIFICANTLY ADDRESSED WITH TARGETED OUTREACH AND EDUCATION EFFORTS.**

KEY FINDINGS

4. **VIRTUALLY ALL MINORITY VOTERS BELIEVE IT IS IMPORTANT FOR THERE TO BE PROACTIVE AND CONTINUING PRESIDENTIAL LEADERSHIP IN THE PROTECTION OF NATIONAL PUBLIC LANDS.**
 - **92% OF MINORITY VOTERS BELIEVE IT IS IMPORTANT THAT PRESIDENT OBAMA HAS SHOWN A COMMITMENT TO PROTECTING NATIONAL PUBLIC LANDS AND THE HISTORIES THEY REPRESENT.**
 - **93% OF MINORITY VOTERS BELIEVE IT IS IMPORTANT FOR THE NEXT PRESIDENT TO CONTINUE TO SHOW A COMMITMENT TO PROTECTING NATIONAL PUBLIC LANDS AND THE HISTORIES THEY REPRESENT.**

SUMMARY OF KEY FINDINGS

1. GENERAL INTEREST IN OUTDOOR ACTIVITIES, VISITATION RATES AND SATISFACTION WITH THE MANAGEMENT OF NATIONAL PUBLIC LANDS IS STRONG AMONG MINORITY VOTERS.
2. THERE IS OVERWHELMING APPROVAL AMONG MINORITY VOTERS FOR A VARIETY OF PROPOSALS AIMED AT IMPROVING ACCESS TO NATIONAL PUBLIC LANDS WITH MORE CULTURALLY DIVERSE OFFERINGS.
3. TREMENDOUS OPPORTUNITIES EXIST TO INCREASE MINORITY VISITATION TO NATIONAL PUBLIC LANDS WITH BASIC OUTREACH AND EDUCATION.
4. VIRTUALLY ALL MINORITY VOTERS BELIEVE IT IS IMPORTANT FOR THERE TO BE PROACTIVE AND CONTINUING PRESIDENTIAL LEADERSHIP IN THE PROTECTION OF NATIONAL PUBLIC LANDS.



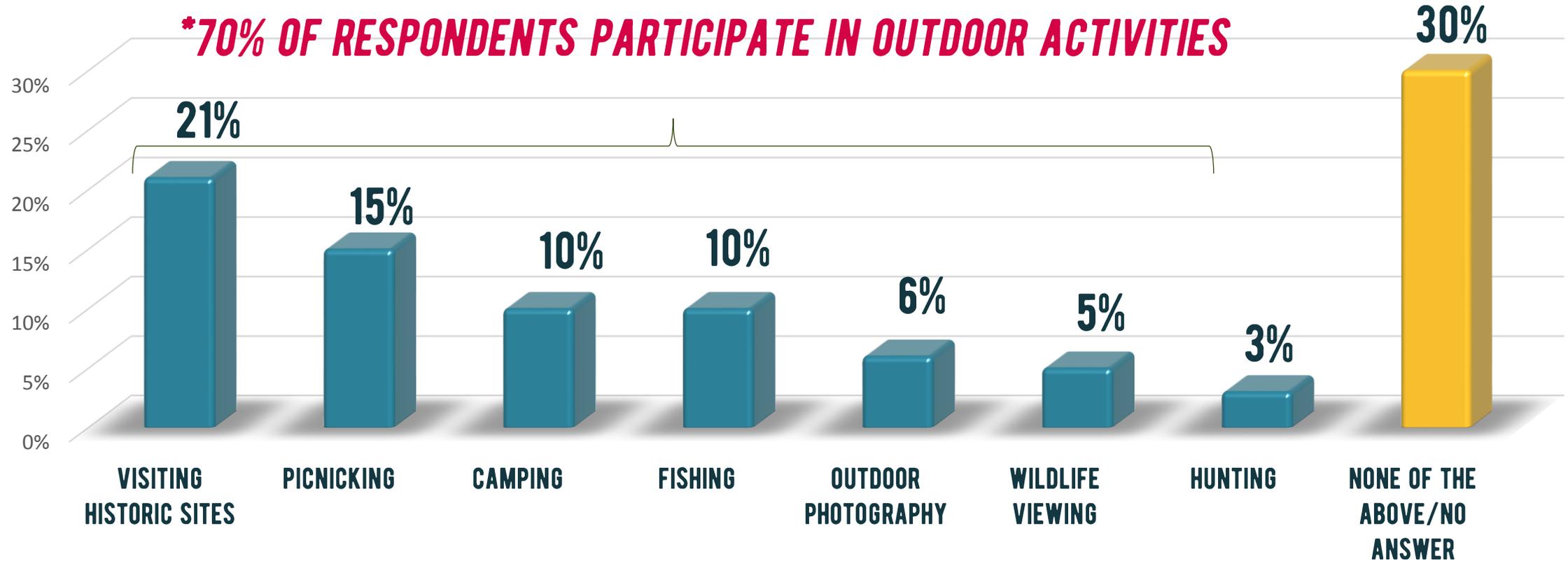
KEY FINDING #1

GENERAL INTEREST IN OUTDOOR ACTIVITIES, VISITATION RATES AND SATISFACTION WITH THE MANAGEMENT OF NATIONAL PUBLIC LANDS IS STRONG AMONG MINORITY VOTERS.

WHICH OF THE FOLLOWING OUTDOOR ACTIVITIES DO YOU PARTICIPATE IN MOST FREQUENTLY?

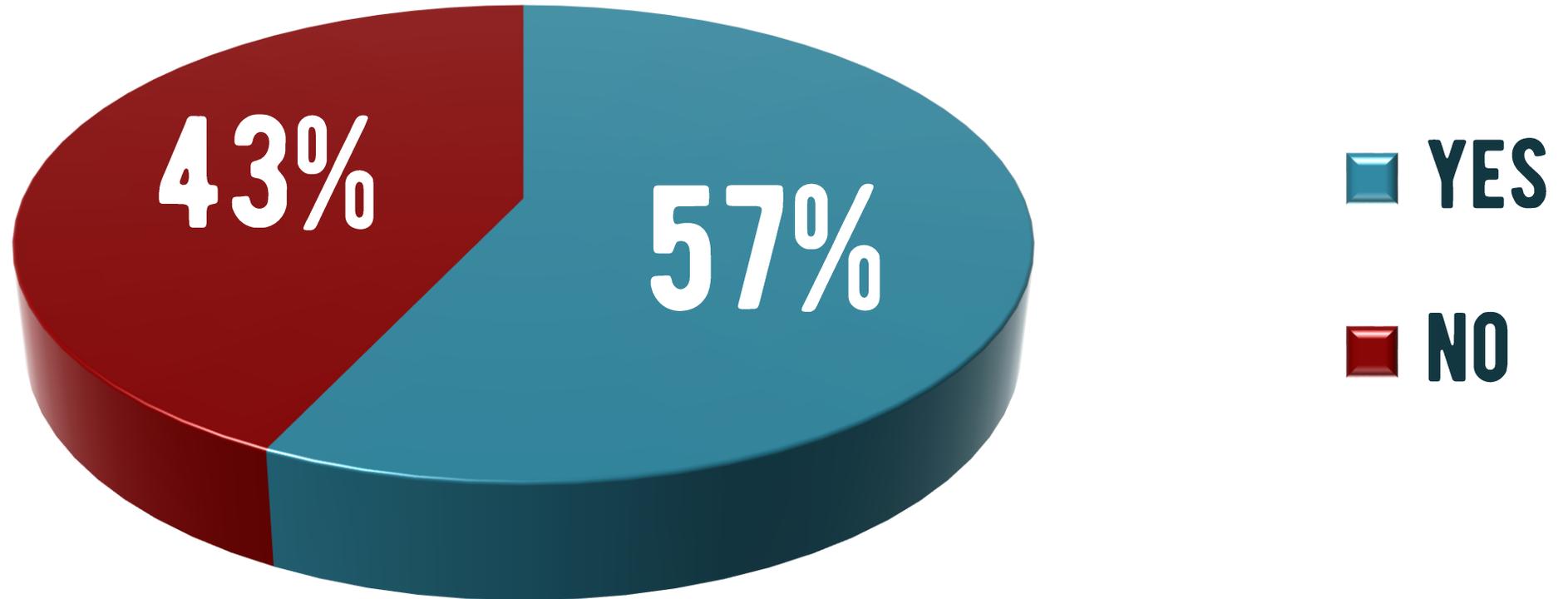
ALL RESPONDENTS

***70% OF RESPONDENTS PARTICIPATE IN OUTDOOR ACTIVITIES**



HAVE YOU EVER VISITED ANY NATIONAL PUBLIC LANDS?

ALL RESPONDENTS

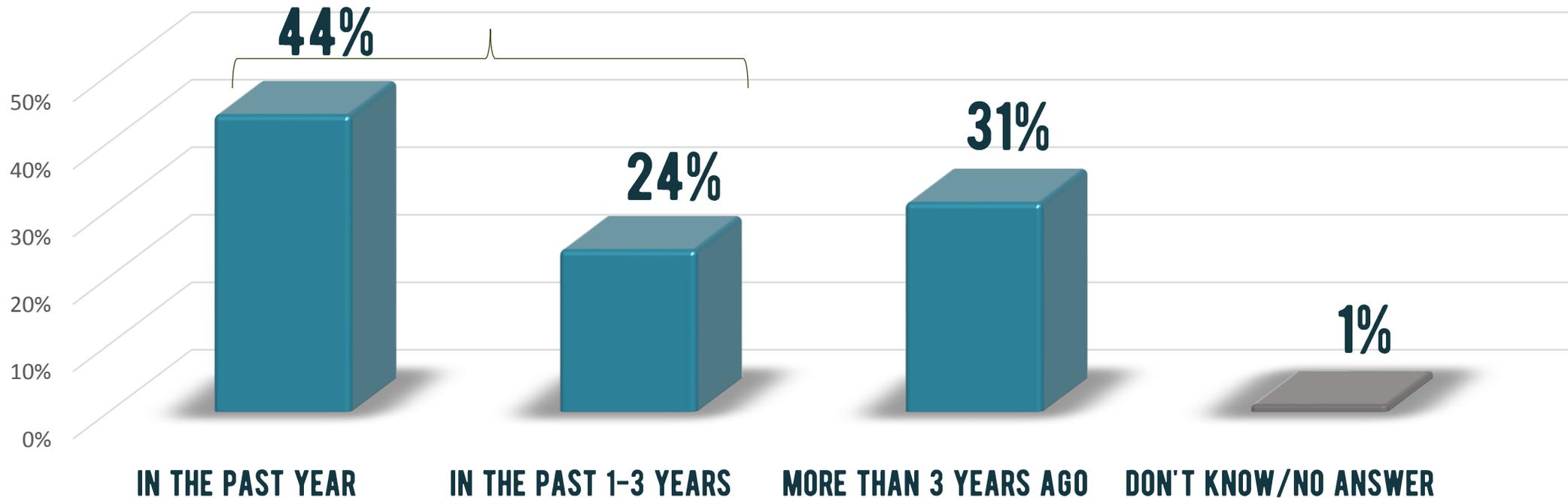


WHEN WAS THE LAST TIME YOU VISITED ANY NATIONAL PUBLIC LANDS?

ALL RESPONDENTS

* ASKED ONLY OF THOSE WHO HAVE VISITED NATIONAL PUBLIC LANDS

***68% OF VISITORS HAD VISITED NATIONAL PUBLIC LANDS RECENTLY**



PUBLIC LANDS MANAGEMENT





A COLLECTION OF AGENCIES IS RESPONSIBLE FOR MAINTAINING PUBLIC LANDS SUCH AS NATIONAL PARKS, NATIONAL HISTORIC AND CULTURAL SITES, NATIONAL MONUMENTS, NATIONAL FORESTS, AND WILDLIFE REFUGES, I WOULD LIKE TO ASK YOU TO RATE THE PERFORMANCE OF THESE AGENCIES ON A SCALE OF 1 TO 10 ON THE FOLLOWING PRIORITIES.

CONNECTING KIDS TO THE OUTDOORS.

**ASKED ON A TEN-POINT SCALE*

ALL RESPONDENTS

7.93

AFRICAN AMERICAN

8.02

HISPANIC

7.91

ASIAN

7.78

MAINTAINING THE GROUNDS, RESTROOMS AND PICKING UP TRASH.

**ASKED ON A TEN-POINT SCALE*

ALL RESPONDENTS

8.19

AFRICAN AMERICAN

8.26

HISPANIC

8.26

ASIAN

7.87

PROTECTING NATURAL WONDERS AND HISTORICAL PLACES THAT MATTER TO OUR NATION.

**ASKED ON A TEN-POINT SCALE*

ALL RESPONDENTS

8.26

AFRICAN AMERICAN

8.11

HISPANIC

8.49

ASIAN

8.12

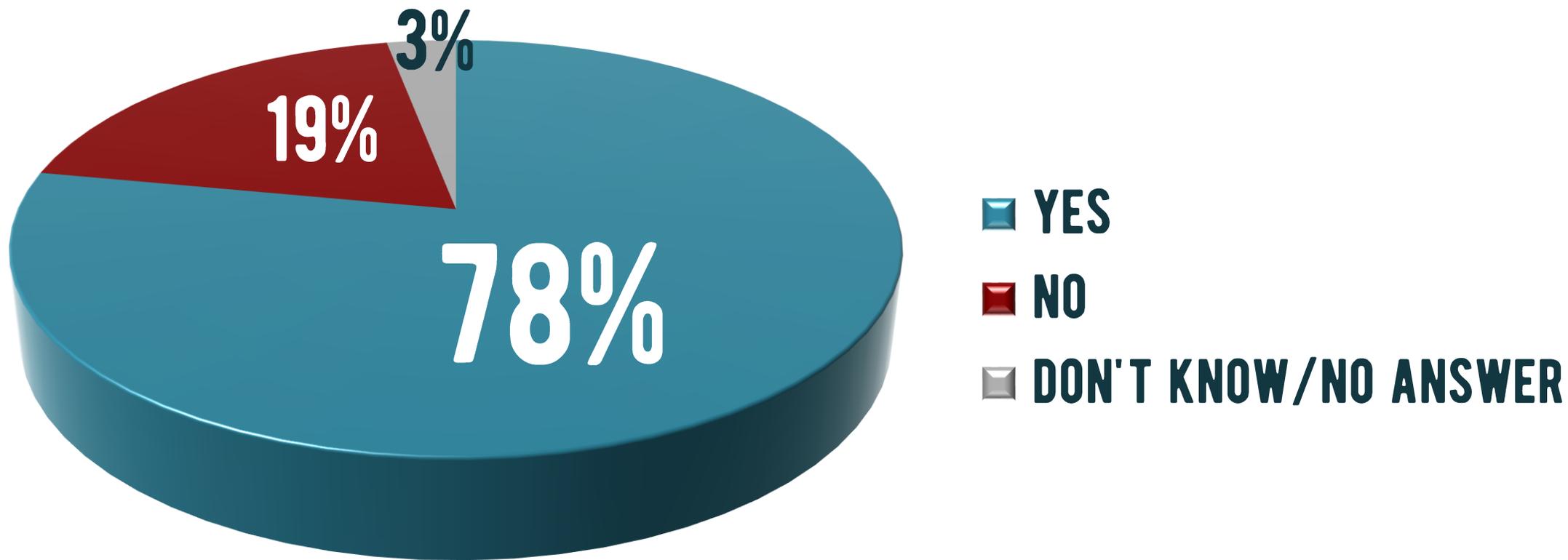
SUMMARY OF PERFORMANCE RATINGS OF PUBLIC LANDS AGENCIES

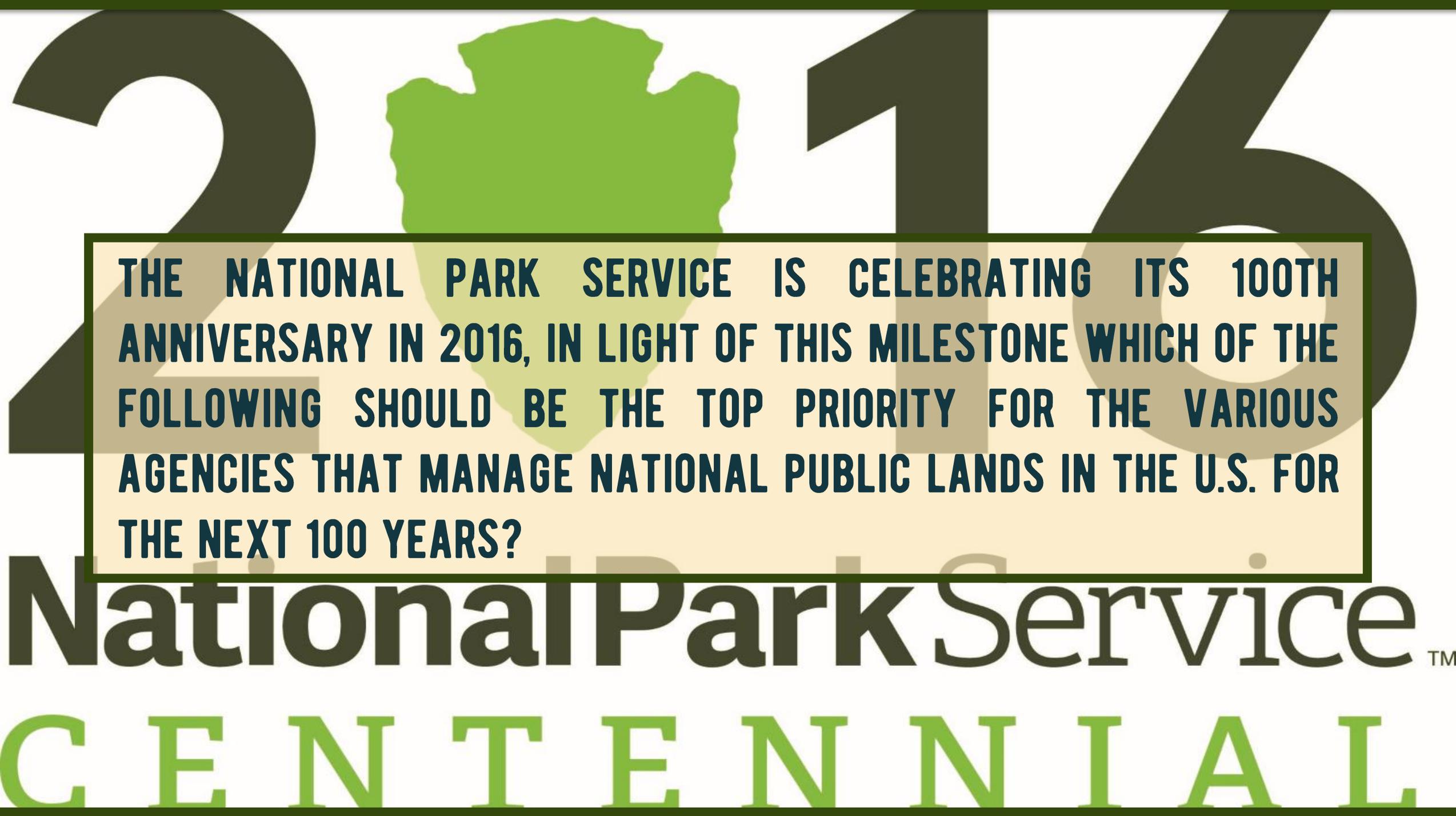
**ASKED ON A TEN-POINT SCALE*

	ALL	AFRICAN AMERICAN	HISPANIC	ASIAN
PROTECTING NATURAL WONDERS AND HISTORICAL PLACES	8.26	8.11	8.49	8.12
MAINTAINING GROUNDS, RESTROOMS AND PICKING UP TRASH	8.19	8.26	8.26	7.87
CONNECTING KIDS TO THE OUTDOORS	7.93	8.02	7.91	7.78

ARE YOU AWARE OF THE FACT THAT YOUR FEDERAL TAX DOLLARS SUPPORT NATIONAL PUBLIC LANDS?

ALL RESPONDENTS





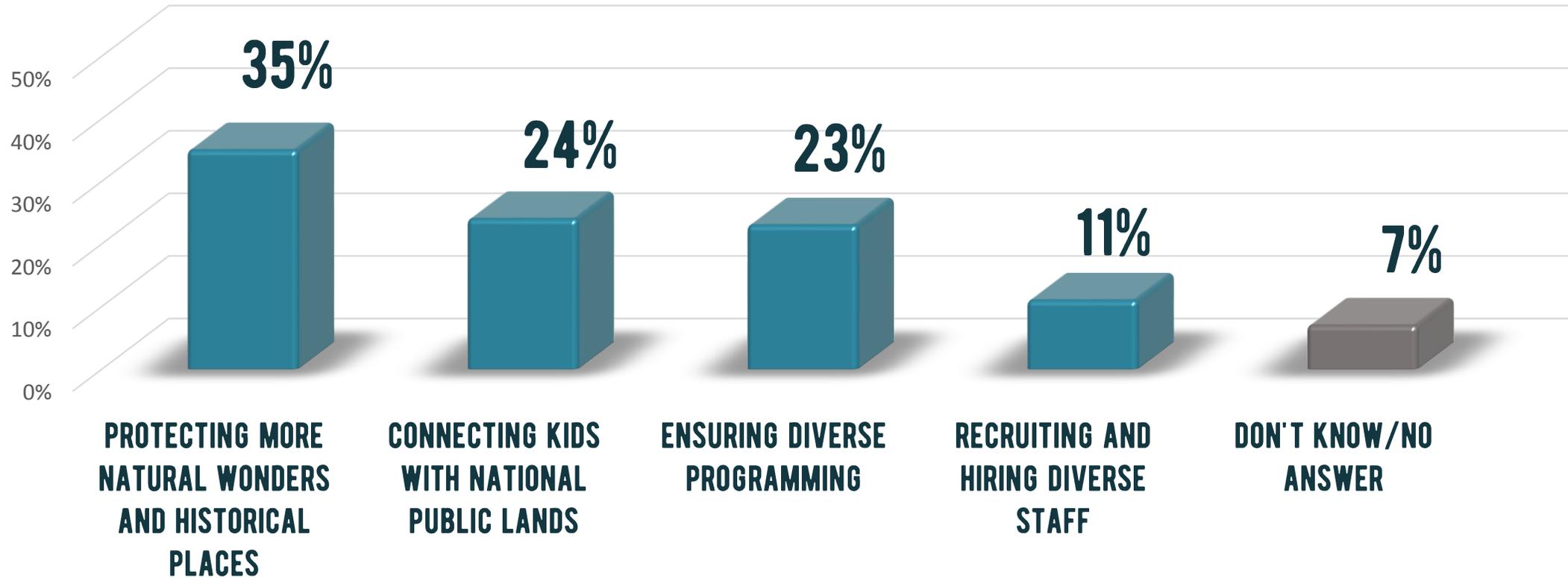
THE NATIONAL PARK SERVICE IS CELEBRATING ITS 100TH ANNIVERSARY IN 2016, IN LIGHT OF THIS MILESTONE WHICH OF THE FOLLOWING SHOULD BE THE TOP PRIORITY FOR THE VARIOUS AGENCIES THAT MANAGE NATIONAL PUBLIC LANDS IN THE U.S. FOR THE NEXT 100 YEARS?

National Park Service™

CENTENNIAL

WHICH OF THE FOLLOWING SHOULD BE THE TOP PRIORITY FOR THE VARIOUS AGENCIES THAT MANAGE NATIONAL PUBLIC LANDS IN THE U.S. FOR THE NEXT 100 YEARS?

ALL RESPONDENTS





KEY FINDING #2

THERE IS OVERWHELMING APPROVAL AMONG MINORITY VOTERS FOR A VARIETY OF PROPOSALS AIMED AT IMPROVING ACCESS TO NATIONAL PUBLIC LANDS AND PROVIDING MORE CULTURALLY DIVERSE OFFERINGS.

An aerial photograph of Central Park in New York City, showing the dense greenery of the park surrounded by tall city buildings. The Hudson River is visible in the upper left, and the East River is in the upper right. A semi-transparent white banner with a dark green border is overlaid across the middle of the image, containing the text "PROPOSALS TO IMPROVE VISITOR ACCESS" in a bold, dark blue, sans-serif font.

PROPOSALS TO IMPROVE VISITOR ACCESS

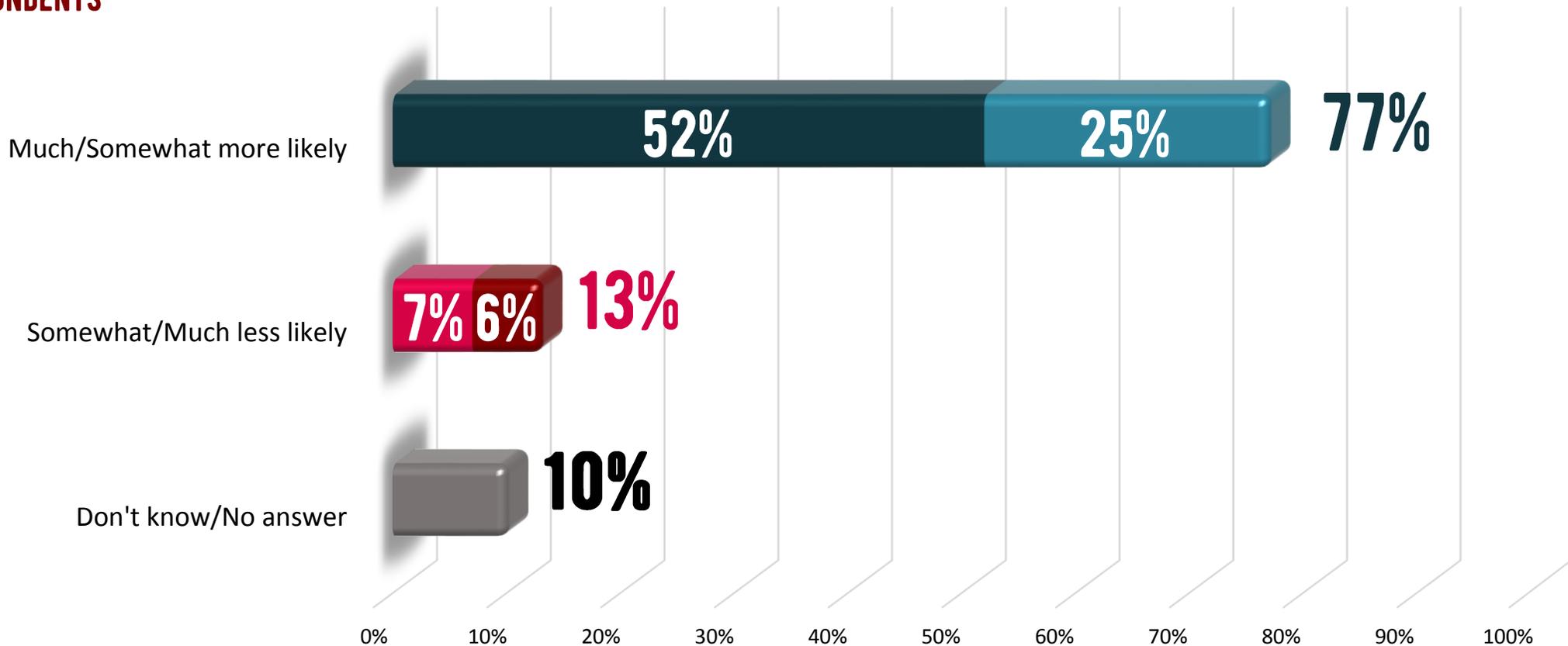
An aerial photograph of New York City, showing the dense urban landscape surrounding Central Park. The park is a large green area with a lake in the center, situated between the Hudson River to the west and the East River to the east. The text is overlaid on this image.

PROPOSALS TO IMPROVE VISITOR ACCESS

I WOULD LIKE TO READ YOU A FEW IDEAS THAT HAVE BEEN PROPOSED ABOUT HOW TO INCREASE VISITOR ACCESS TO, AND SATISFACTION WITH, NATIONAL PUBLIC LANDS. FOR EACH PLEASE TELL ME WHETHER IT WOULD MAKE YOU MORE OR LESS LIKELY TO VISIT.

CREATE NEW NATIONAL PARKS, HISTORIC AND CULTURAL SITES, AND MONUMENTS THAT FOCUS ON THE CONTRIBUTIONS OF PEOPLE THAT ARE CURRENTLY UNDER-REPRESENTED WITHIN NATIONAL PUBLIC LANDS, INCLUDING LATINOS, AFRICAN AMERICANS, ASIAN AMERICANS, AND NATIVE AMERICANS.

ALL RESPONDENTS



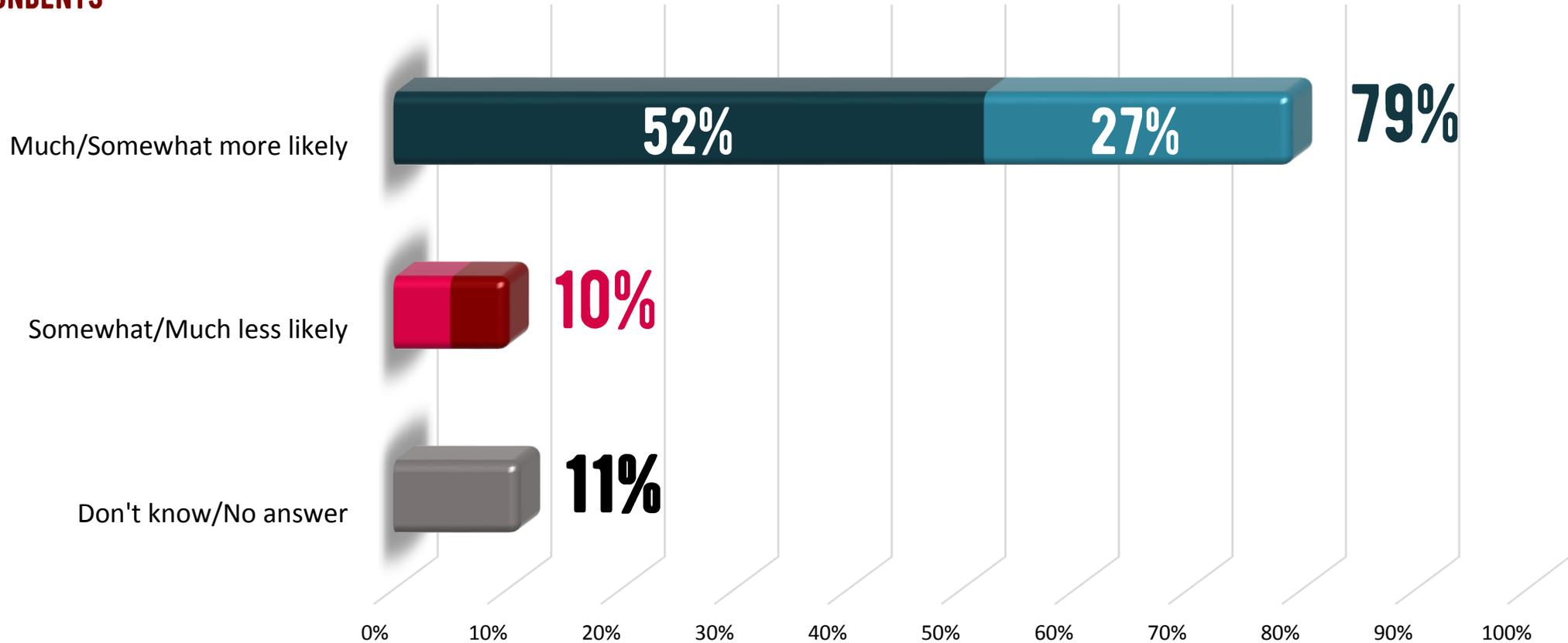
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ALL RESPONDENTS

<i>BY PARTY</i>	DEMOCRAT	REPUBLICAN	INDEPENDENT/OTHER
MORE LIKELY	82%	54%	74%
LESS LIKELY	11%	26%	12%
DK/NA	7%	20%	14%

ENSURE THAT RECRUITMENT AND HIRING PRACTICES FOR PARK RANGERS, WILDLIFE MANAGERS, HISTORIANS AND SCIENTISTS ON NATIONAL PUBLIC LANDS REFLECT THE DIVERSITY OF AMERICAN SOCIETY.

ALL RESPONDENTS



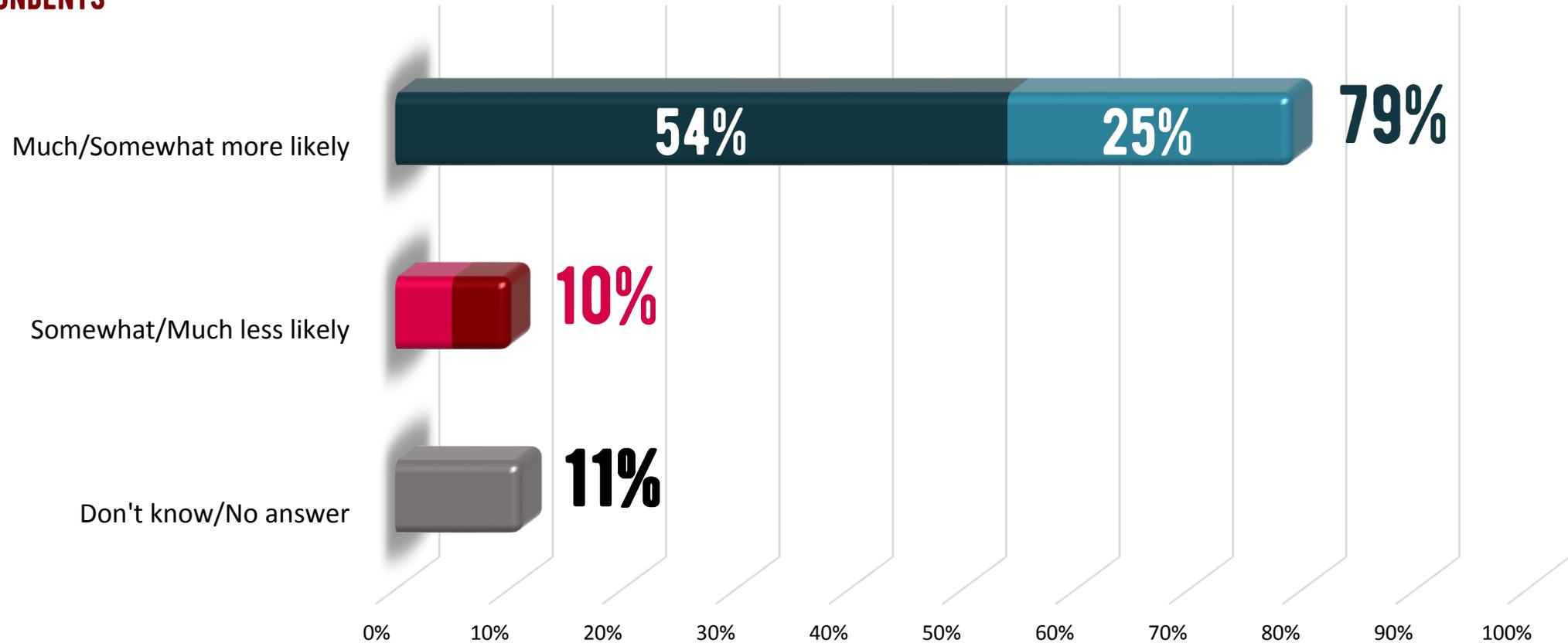
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ALL RESPONDENTS

<i>BY PARTY</i>	DEMOCRAT	REPUBLICAN	INDEPENDENT/OTHER
MORE LIKELY	84%	61%	76%
LESS LIKELY	8%	15%	14%
DK/NA	8%	24%	10%

IMPLEMENT OUTREACH EFFORTS TO CURRENTLY UNDER-REPRESENTED GROUPS INCLUDING LATINOS, AFRICAN AMERICANS, ASIAN AMERICANS, AND NATIVE AMERICANS IN ORDER TO BUILD AWARENESS OF THE PROGRAMS, FACILITIES AND SERVICES AVAILABLE ON NATIONAL PUBLIC LANDS.

ALL RESPONDENTS



IMPLEMENT OUTREACH EFFORTS TO CURRENTLY UNDER-REPRESENTED GROUPS INCLUDING LATINOS, AFRICAN AMERICANS, ASIAN AMERICANS, AND NATIVE AMERICANS IN ORDER TO BUILD AWARENESS OF THE PROGRAMS, FACILITIES AND SERVICES AVAILABLE ON NATIONAL PUBLIC LANDS.

ALL RESPONDENTS

<i>BY PARTY</i>	DEMOCRAT	REPUBLICAN	INDEPENDENT/OTHER
MORE LIKELY	84%	62%	75%
LESS LIKELY	7%	19%	13%
DK/NA	9%	19%	12%

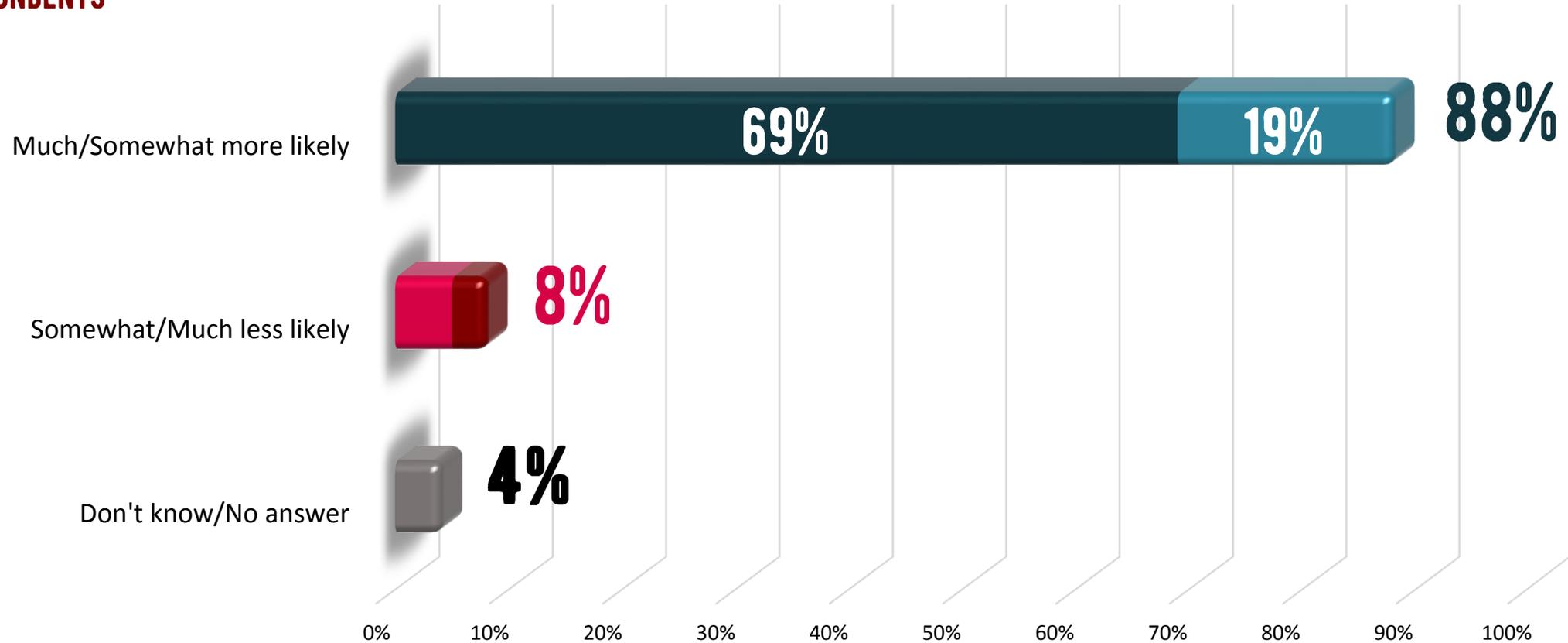
ESTABLISH PROGRAMS THAT EXPLORE THE HISTORICAL AND CULTURAL CONTRIBUTIONS OF LATINOS, AFRICAN AMERICANS, ASIAN AMERICANS, AND NATIVE AMERICANS UTILIZING SPECIFIC STORIES ABOUT THE PEOPLE WHO HAVE HELPED TO SHAPE THE NATION.

ALL RESPONDENTS

<i>BY PARTY</i>	DEMOCRAT	REPUBLICAN	INDEPENDENT/OTHER
MORE LIKELY	85%	64%	78%
LESS LIKELY	8%	18%	12%
DK/NA	7%	18%	10%

INCREASE THE NUMBER OF URBAN PARKS SO THAT FAMILIES AND YOUNG PEOPLE CAN EXPERIENCE CLOSE-TO-HOME OUTDOOR RECREATION, NATURE, HISTORY, AND CULTURE.

ALL RESPONDENTS



SUMMARY OF PROPOSALS FOR IMPROVEMENT

<i>AMONG ALL RESPONDENTS</i>	SUPPORT	OPPOSE
INCREASE THE NUMBER OF URBAN PARKS.	88%	8%
ESTABLISH PROGRAMS THAT EXPLORE THE HISTORICAL AND CULTURAL CONTRIBUTIONS OF UNDER-REPRESENTED GROUPS.	80%	10%
IMPLEMENT OUTREACH EFFORTS TO UNDER-REPRESENTED GROUPS.	79%	10%
ENSURE RECRUITMENT AND HIRING PRACTICES ON NATIONAL PUBLIC LANDS REFLECT THE DIVERSITY OF AMERICAN SOCIETY.	79%	10%
CREATE NEW NATIONAL PUBLIC LANDS THAT FOCUS ON THE CONTRIBUTIONS OF UNDER-REPRESENTED GROUPS.	77%	13%

SUMMARY OF PROPOSALS FOR IMPROVEMENT

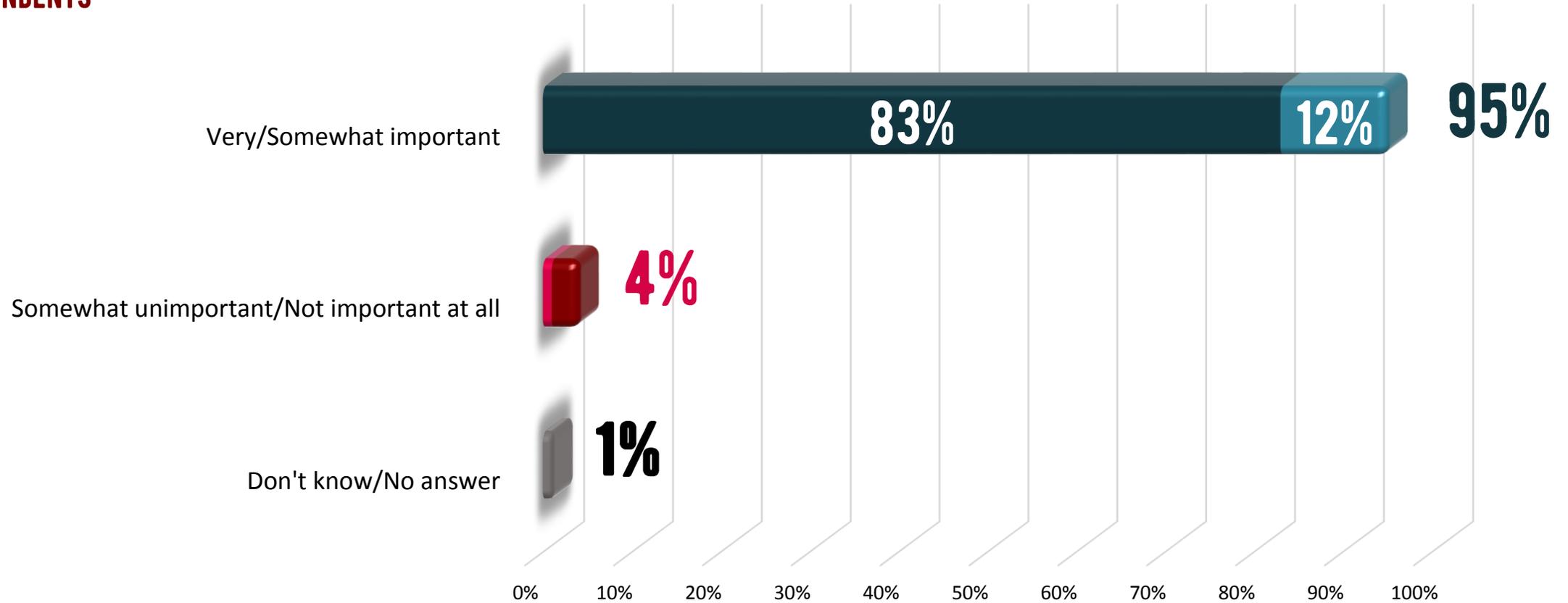
	AFRICAN AMERICAN		HISPANIC		ASIAN	
	SUPPORT	OPPOSE	SUPPORT	OPPOSE	SUPPORT	OPPOSE
MORE URBAN PARKS	90%	6%	88%	8%	86%	8%
HISTORICAL AND CULTURAL PROGRAMMING	85%	11%	78%	11%	78%	8%
OUTREACH EFFORTS TO UNDER-REPRESENTED GROUPS.	84%	10%	79%	10%	72%	12%
RECRUITMENT AND HIRING DIVERSITY	86%	9%	76%	11%	72%	12%
NEW NATIONAL PUBLIC LANDS THAT FOCUS ON THE CONTRIBUTIONS OF UNDER-REPRESENTED GROUPS.	81%	12%	76%	13%	69%	14%



DIVERSITY INITIATIVES

HOW IMPORTANT IS IT FOR YOUNG PEOPLE TO SEE THEIR CULTURES AND HISTORIES REFLECTED IN OUR NATION'S PUBLIC LANDS, PARKS, AND MONUMENTS?

ALL RESPONDENTS



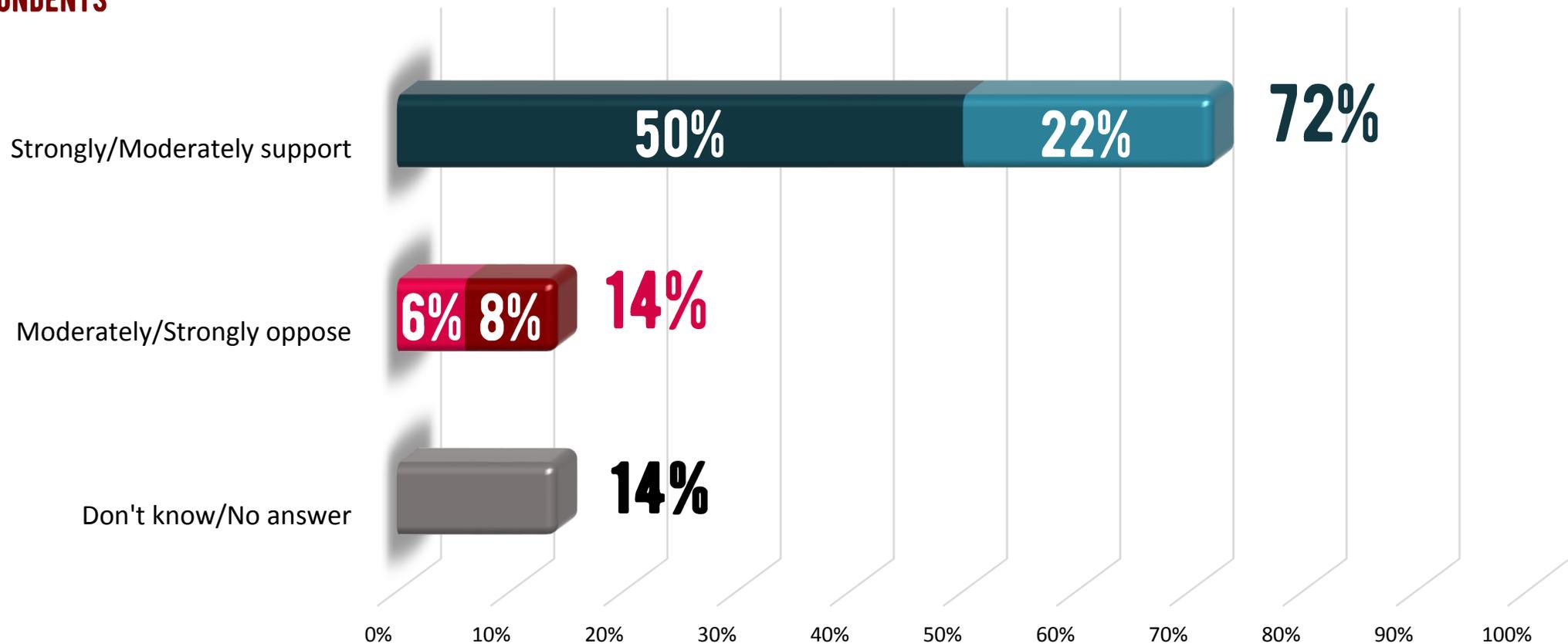


DIVERSITY INITIATIVES

I WILL NOW DESCRIBE A SERIES OF INITIATIVES AIMED AT INCREASING DIVERSITY ON NATIONAL PUBLIC LANDS. FOR EACH PLEASE TELL ME WHETHER YOU WOULD SUPPORT OR OPPOSE SUCH AN INITIATIVE.

IN MARCH OF THIS YEAR, LEGISLATION WAS INTRODUCED THAT WOULD EXPAND THE CESAR E. CHAVEZ NATIONAL MONUMENT TO BE THE CESAR CHAVEZ NATIONAL HISTORICAL PARK. THE NATIONAL HISTORICAL PARK WOULD LINK TOGETHER PUBLIC LANDS IN CALIFORNIA AND ARIZONA THAT ARE HISTORICALLY AND THEMATICALLY ASSOCIATED WITH CESAR CHAVEZ AND THE FARMWORKER MOVEMENT.

ALL RESPONDENTS



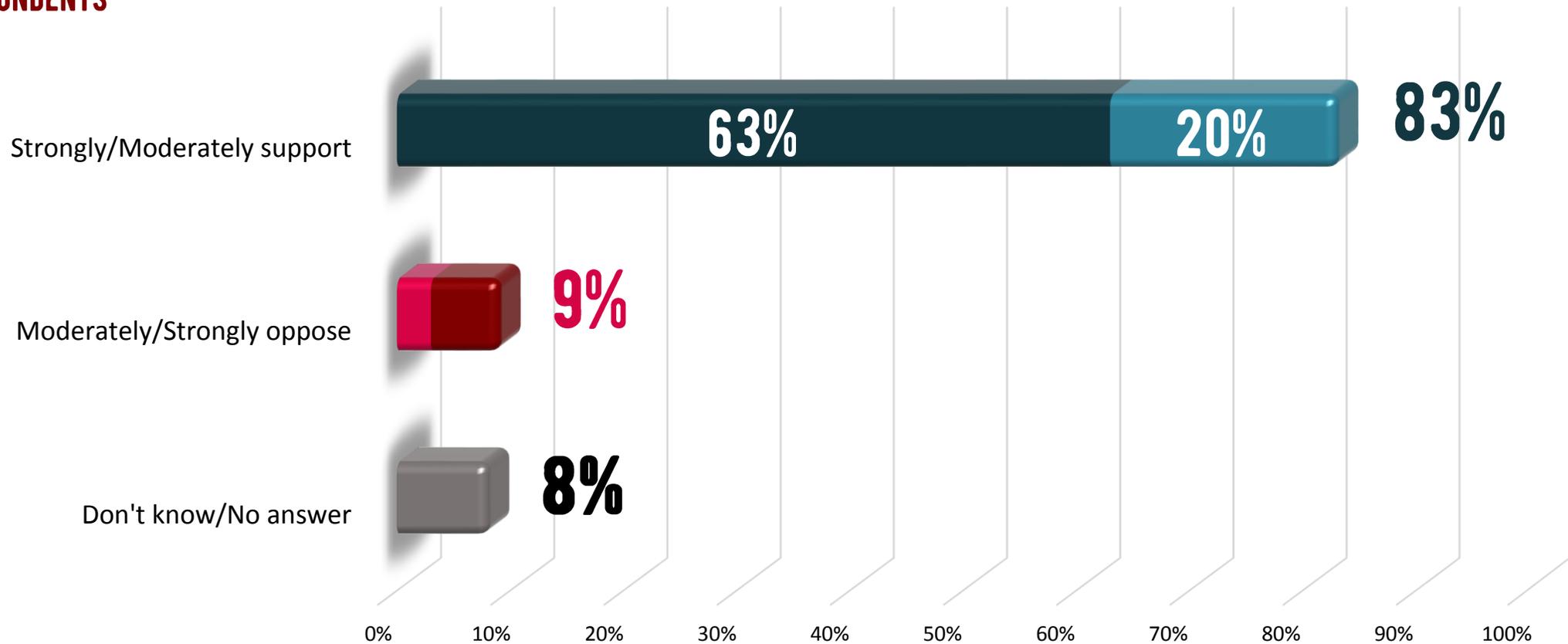
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ALL RESPONDENTS

<i>BY PARTY</i>	DEMOCRAT	REPUBLICAN	INDEPENDENT/OTHER
SUPPORT	77%	55%	70%
OPPOSE	10%	28%	14%
DK/NA	13%	17%	16%

IN 2015, LEGISLATION WAS INTRODUCED THAT WOULD CREATE A U.S. CIVIL RIGHTS NETWORK THAT WOULD LINK TOGETHER NATIONAL PARKS, NATIONAL HISTORIC AND CULTURAL SITES, AND NATIONAL MONUMENTS ACROSS THE COUNTRY RELATED TO THE AFRICAN AMERICAN CIVIL RIGHTS MOVEMENT.

ALL RESPONDENTS



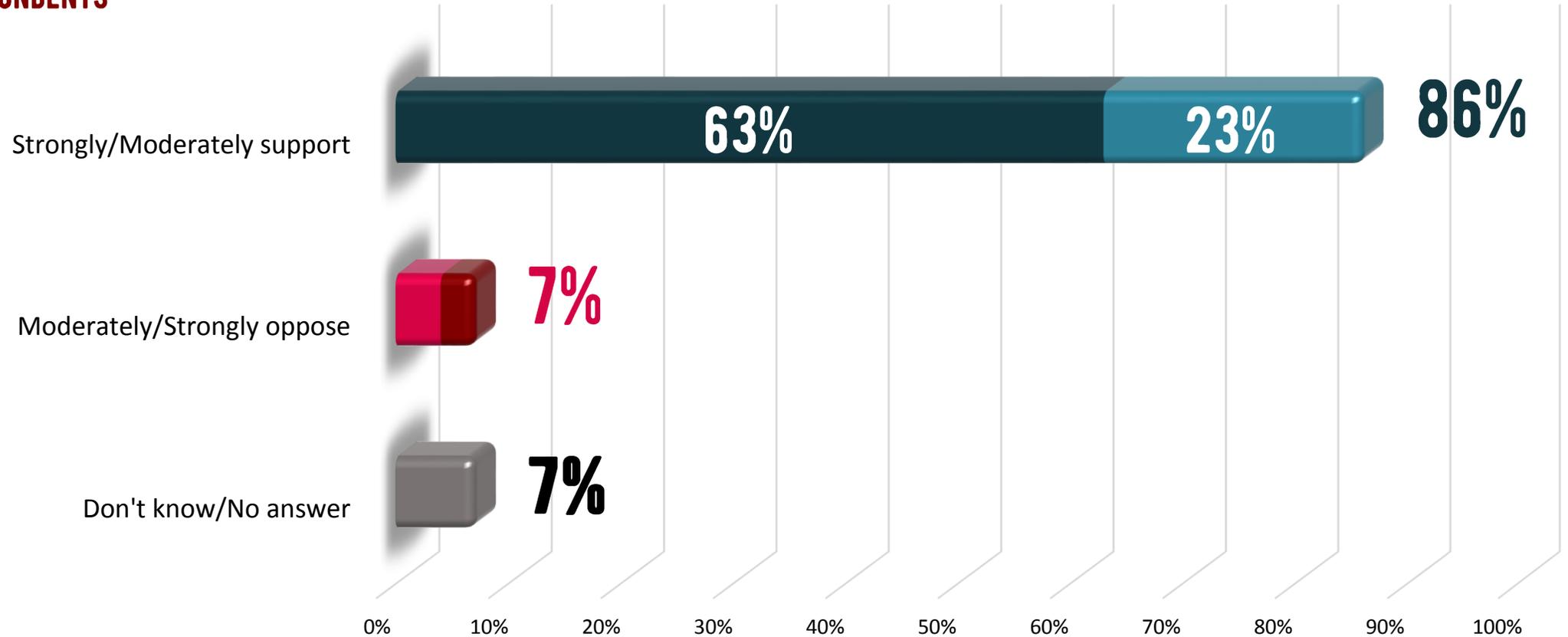
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ALL RESPONDENTS

<i>BY PARTY</i>	DEMOCRAT	REPUBLICAN	INDEPENDENT/OTHER
SUPPORT	88%	61%	82%
OPPOSE	6%	25%	11%
DK/NA	6%	14%	7%

IN 2015, LEGISLATION WAS INTRODUCED TO CREATE THE GRAND CANYON HERITAGE NATIONAL MONUMENT, WHICH WOULD PRESERVE AND RESTORE THE CULTURAL, ECOLOGICAL, AND HISTORICAL LEGACIES FOUND IN THE GREATER GRAND CANYON ECOSYSTEM AND WATERSHED.

ALL RESPONDENTS



SUMMARY OF DIVERSITY INITIATIVES

<i>AMONG ALL RESPONDENTS</i>	SUPPORT	OPPOSE
GRAND CANYON HERITAGE NATIONAL MONUMENT	86%	7%
U.S. CIVIL RIGHTS NETWORK	83%	9%
CESAR CHAVEZ NATIONAL HISTORICAL PARK	72%	14%



SUMMARY OF DIVERSITY INITIATIVES

	AFRICAN AMERICAN		HISPANIC		ASIAN	
	SUPPORT	OPPOSE	SUPPORT	OPPOSE	SUPPORT	OPPOSE
GRAND CANYON HERITAGE NATIONAL MONUMENT	83%	8%	88%	5%	84%	6%
U.S. CIVIL RIGHTS NETWORK	90%	5%	79%	14%	78%	10%
CESAR CHAVEZ NATIONAL HISTORICAL PARK	70%	13%	78%	14%	68%	14%



KEY FINDING #3

TREMENDOUS OPPORTUNITIES EXIST TO INCREASE MINORITY VISITATION TO NATIONAL PUBLIC LANDS WITH IMPROVED OUTREACH AND EDUCATION TO CLOSE BASIC INFORMATION GAPS.

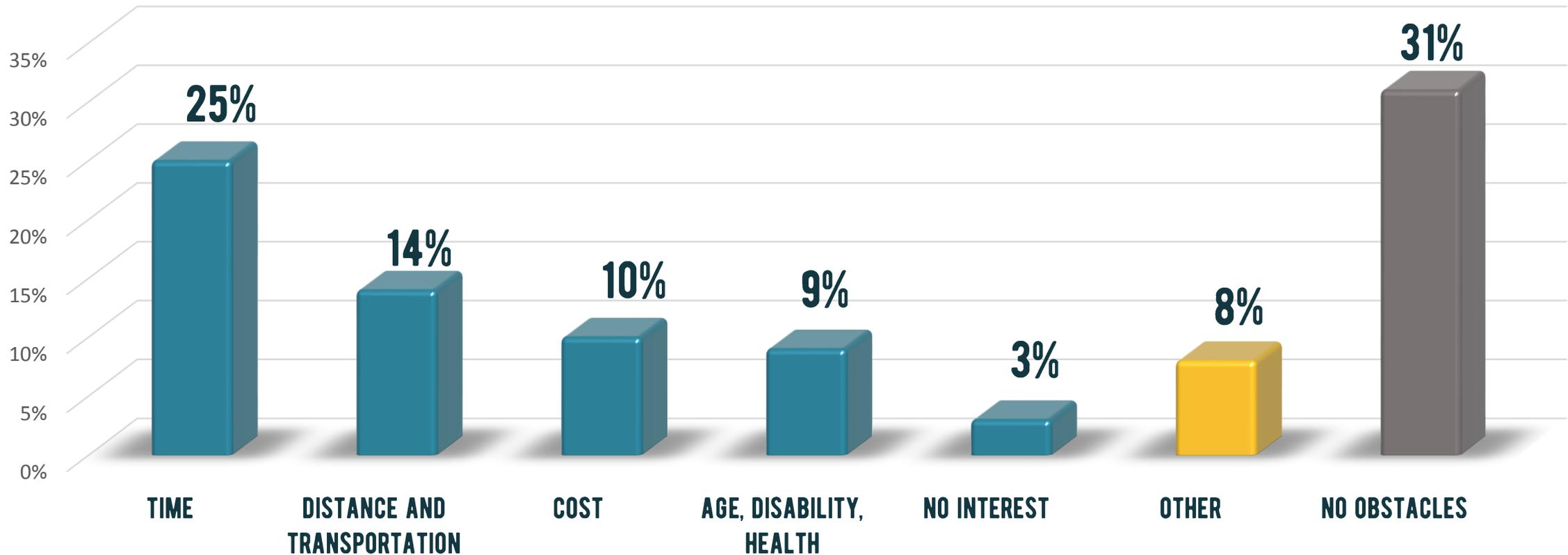
OBSTACLES TO VISITATION



WHAT ARE THE OBSTACLES, IF ANY, THAT PREVENT YOU FROM VISITING NATIONAL PUBLIC LANDS?

ALL RESPONDENTS

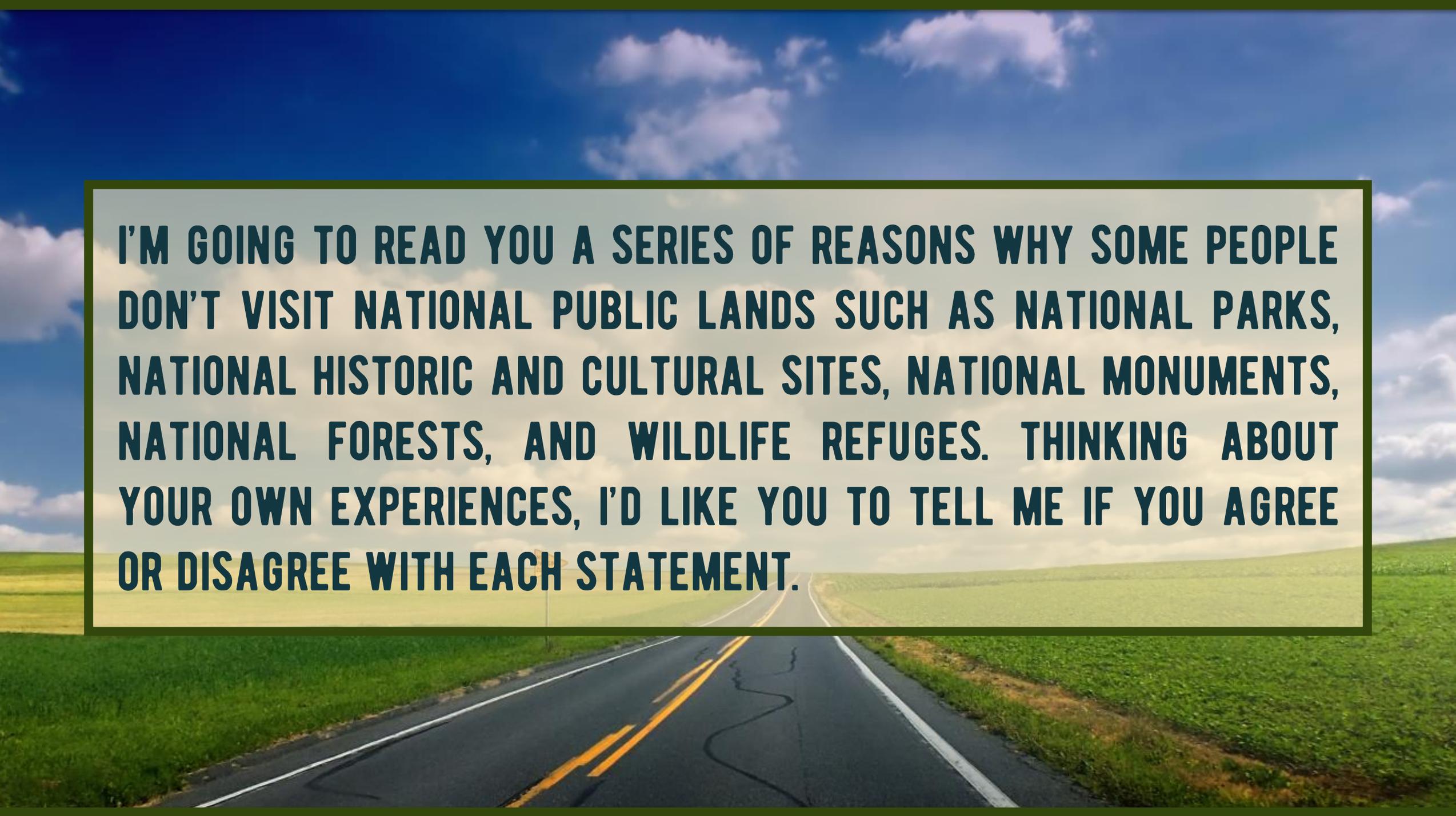
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WHAT ARE THE OBSTACLES, IF ANY, THAT PREVENT YOU FROM VISITING NATIONAL PUBLIC LANDS?

REPRESENTATIVE RESPONDENT QUOTES

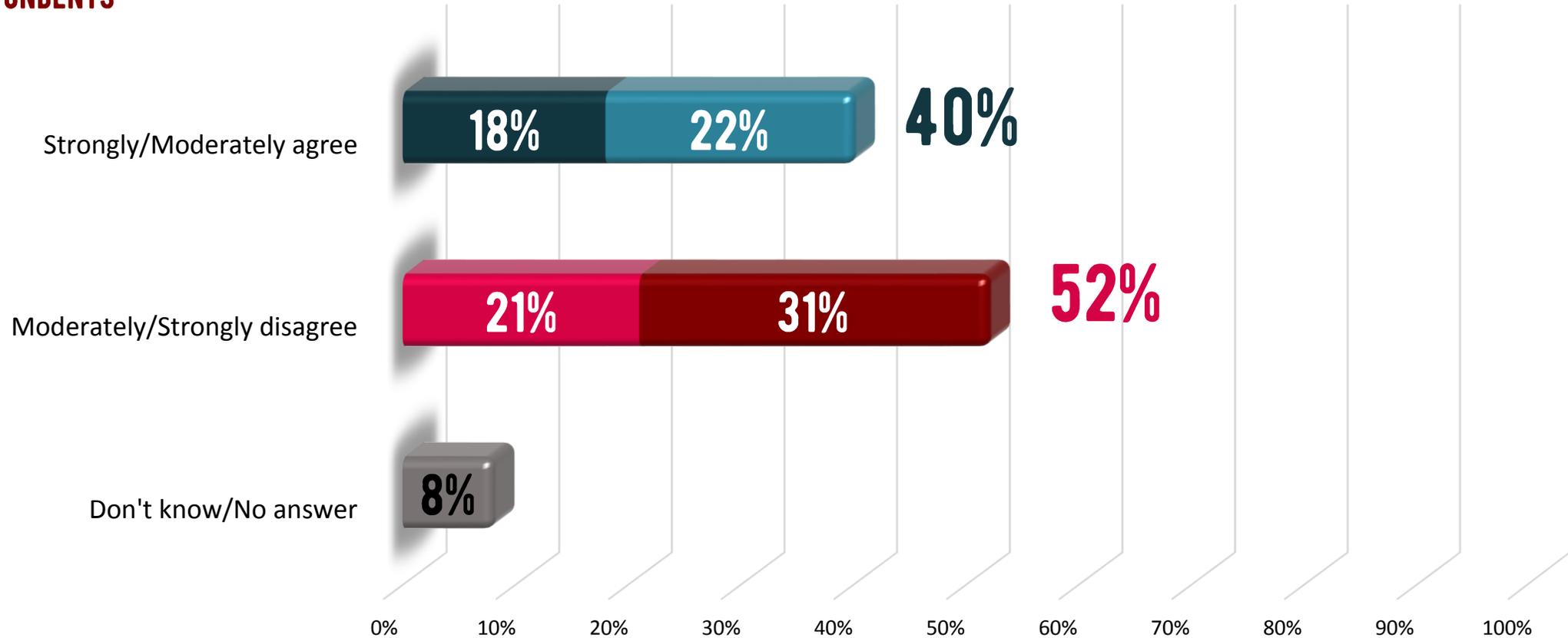
- ***“WITH THE KIDS IN SCHOOL AND HAVING EXTRACURRICULAR ACTIVITIES, IT’S HARD TO FIND TIME TO DO ANYTHING WITHOUT IT CONFLICTING WITH THEIR SCHEDULES.” – ASIAN RESPONDENT***
- ***“THERE AREN’T ENOUGH HOURS IN THE DAY. BETWEEN WORK AND FAMILY, IT’S HARD. I DON’T GET TO GO AS MUCH AS I WOULD LIKE.” – AFRICAN AMERICAN RESPONDENT***
- ***“I WOULD VISIT, BUT ONLY THE SITES THAT ARE NEARBY.” – HISPANIC RESPONDENT***
- ***“I SOMETIMES FIND LANGUAGE AN OBSTACLE.” – HISPANIC RESPONDENT***
- ***“WELL FOR ME, I DON’T SEE A LOT OF PEOPLE OF COLOR.” – AFRICAN AMERICAN RESPONDENT***



I'M GOING TO READ YOU A SERIES OF REASONS WHY SOME PEOPLE DON'T VISIT NATIONAL PUBLIC LANDS SUCH AS NATIONAL PARKS, NATIONAL HISTORIC AND CULTURAL SITES, NATIONAL MONUMENTS, NATIONAL FORESTS, AND WILDLIFE REFUGES. THINKING ABOUT YOUR OWN EXPERIENCES, I'D LIKE YOU TO TELL ME IF YOU AGREE OR DISAGREE WITH EACH STATEMENT.

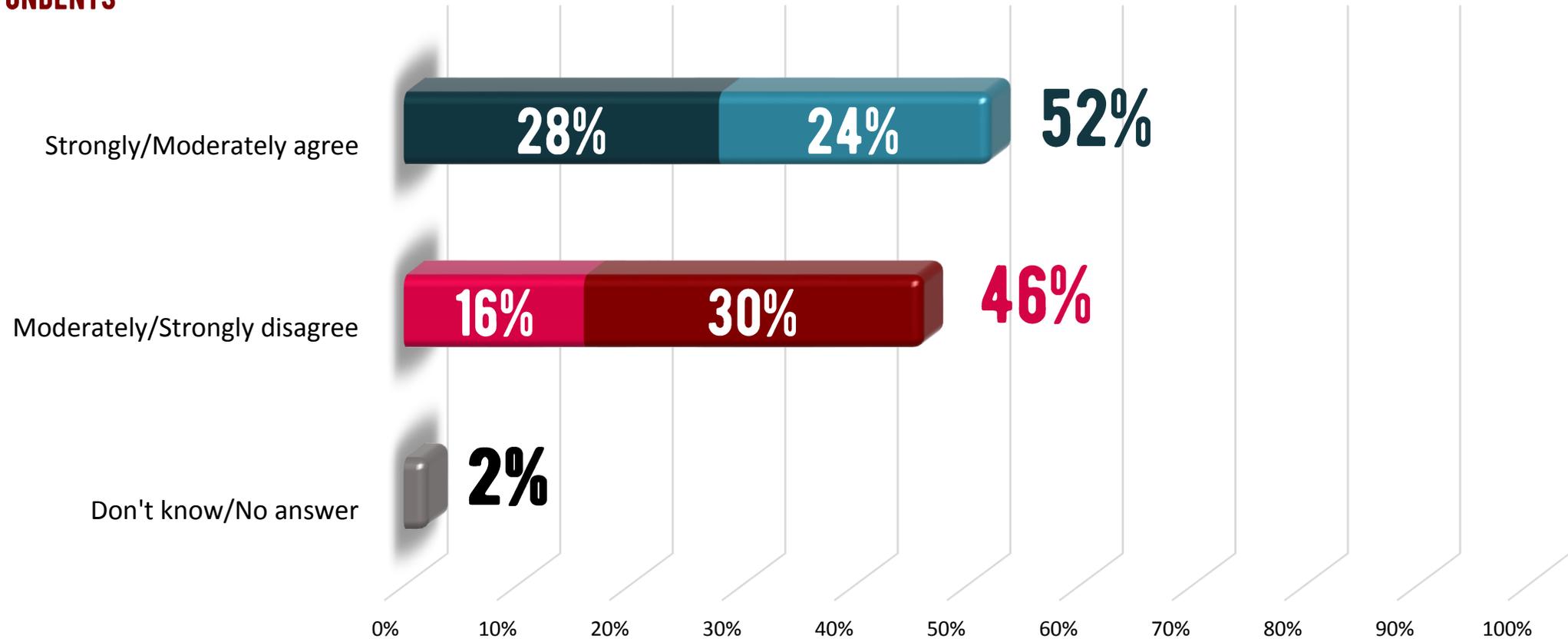
VISITING NATIONAL PUBLIC LANDS IS TOO EXPENSIVE.

ALL RESPONDENTS



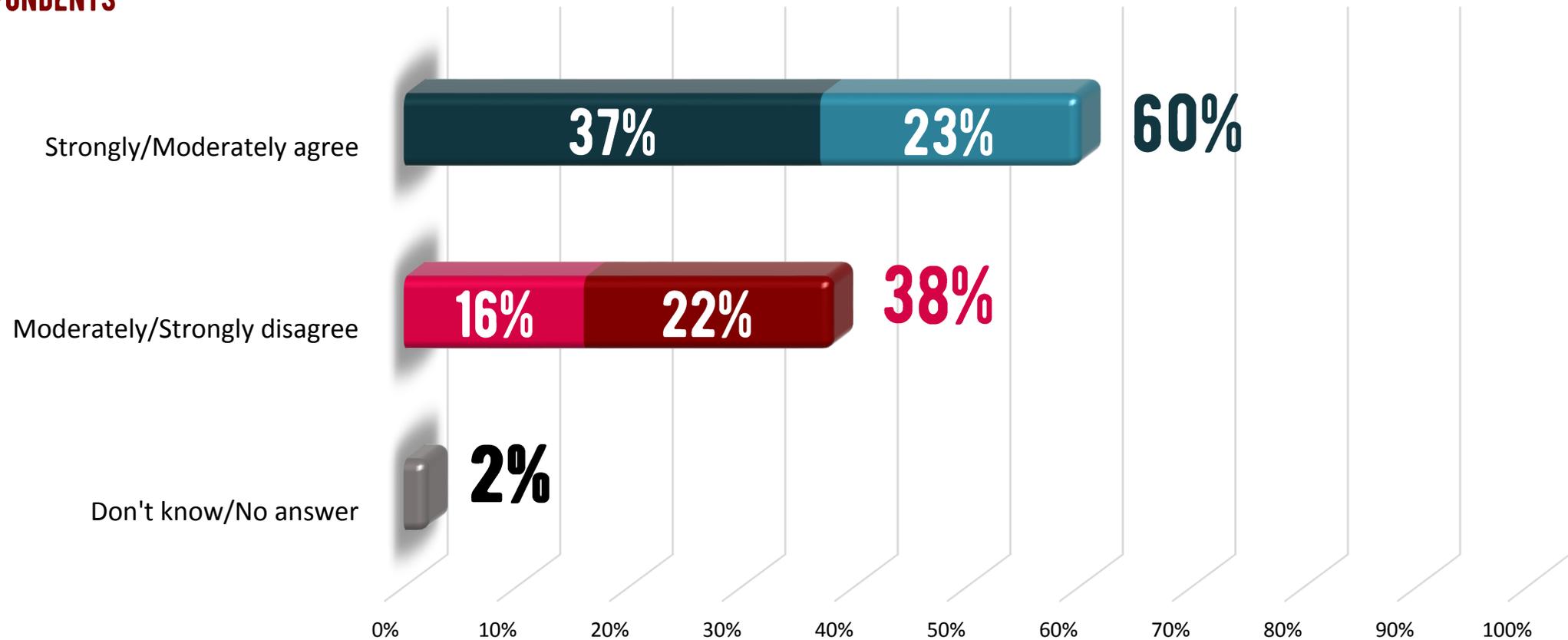
I JUST DON'T KNOW THAT MUCH ABOUT NATIONAL PUBLIC LANDS.

ALL RESPONDENTS



IT TAKES TOO LONG TO GET TO ANY NATIONAL PUBLIC LANDS FROM MY HOME.

ALL RESPONDENTS



SUMMARY OF OBSTACLES TO VISITING NATIONAL PUBLIC LANDS

<i>AMONG ALL RESPONDENTS</i>	AGREE	DISAGREE
IT TAKES TOO LONG TO GET TO ANY NATIONAL PUBLIC LANDS FROM MY HOME.	60%	38%
I JUST DON'T KNOW THAT MUCH ABOUT NATIONAL PUBLIC LANDS.	52%	46%
VISITING NATIONAL PUBLIC LANDS IS TOO EXPENSIVE.	40%	52%

SUMMARY OF OBSTACLES TO VISITING NATIONAL PUBLIC LANDS

	AFRICAN AMERICAN		HISPANIC		ASIAN	
	AGREE	DISAGREE	AGREE	DISAGREE	AGREE	DISAGREE
IT TAKES TOO LONG TO GET TO ANY NATIONAL PUBLIC LANDS FROM MY HOME.	57%	41%	62%	35%	59%	37%
I JUST DON'T KNOW THAT MUCH ABOUT NATIONAL PUBLIC LANDS.	57%	41%	54%	44%	42%	56%
VISITING NATIONAL PUBLIC LANDS IS TOO EXPENSIVE.	42%	51%	41%	49%	33%	60%



KEY FINDING #4

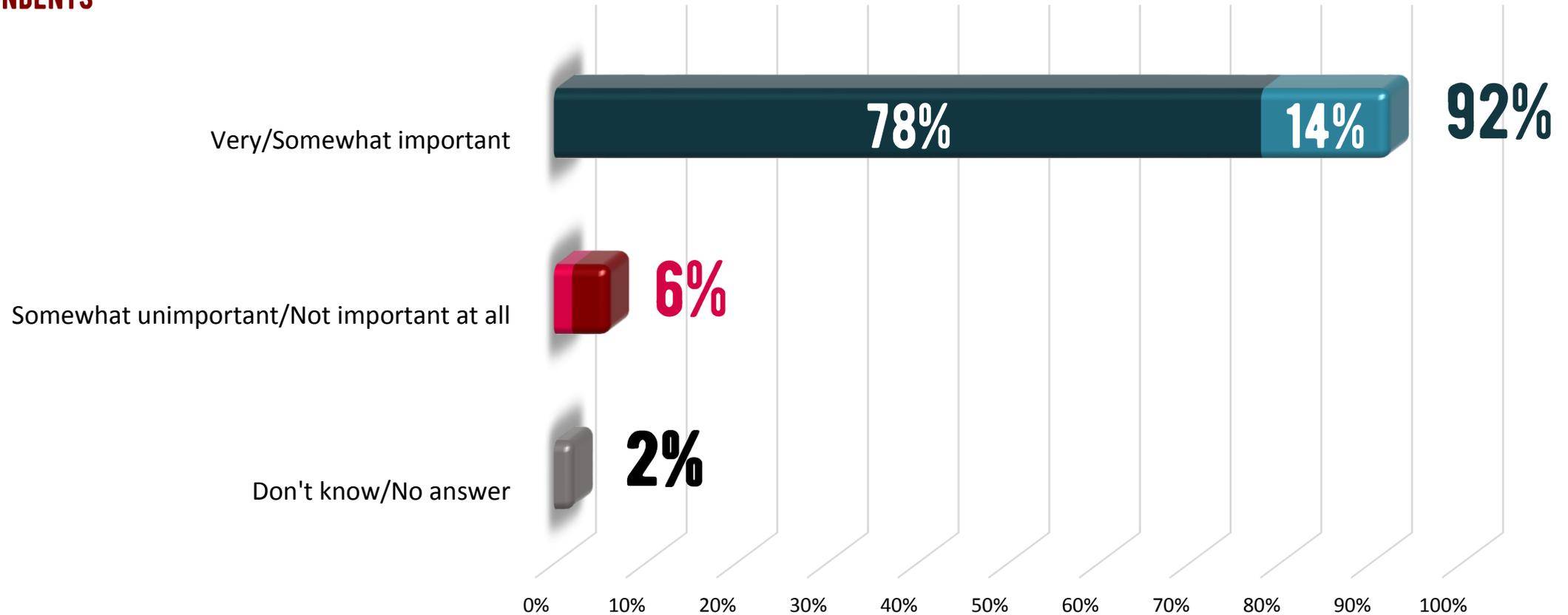
VIRTUALLY ALL MINORITY VOTERS BELIEVE IT IS IMPORTANT FOR THERE TO BE PROACTIVE AND CONTINUING PRESIDENTIAL LEADERSHIP IN THE PROTECTION OF NATIONAL PUBLIC LANDS.

PRESIDENTIAL LEADERSHIP



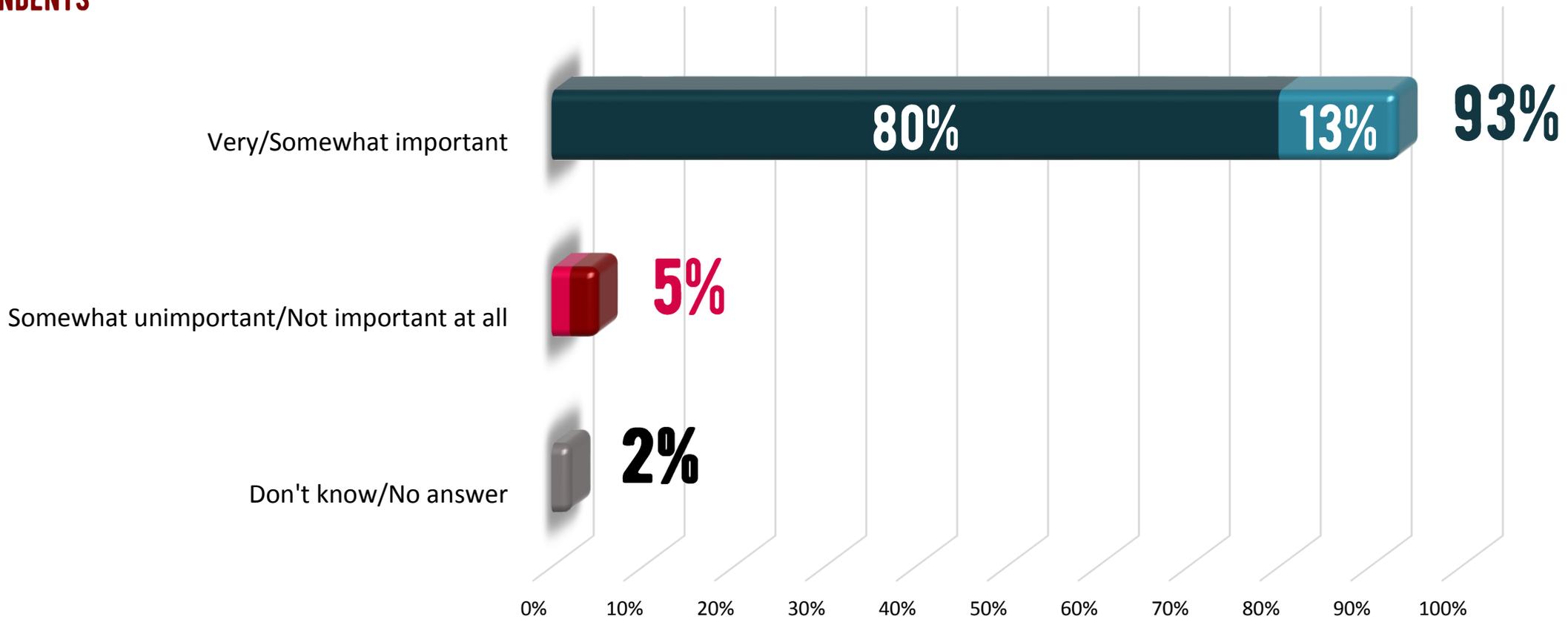
PRESIDENT OBAMA HAS PROTECTED MORE PUBLIC LAND AND WATER THAN ANY PREVIOUS PRESIDENT. HOW IMPORTANT IS IT FOR THE PRESIDENT OF THE UNITED STATES TO SHOW A COMMITMENT TO PROTECTING NATIONAL PUBLIC LANDS AND THE DIVERSE HISTORIES THEY REPRESENT?

ALL RESPONDENTS



HOW IMPORTANT IS IT TO YOU THAT THE NEXT PRESIDENT CONTINUE TO TAKE PROACTIVE STEPS IN PROTECTING NATIONAL PUBLIC LANDS AND THE DIVERSE HISTORIES THEY REPRESENT?

ALL RESPONDENTS



HOW IMPORTANT IS IT TO YOU THAT THE NEXT PRESIDENT CONTINUE TO TAKE PROACTIVE STEPS IN PROTECTING NATIONAL PUBLIC LANDS AND THE DIVERSE HISTORIES THEY REPRESENT?

ALL RESPONDENTS

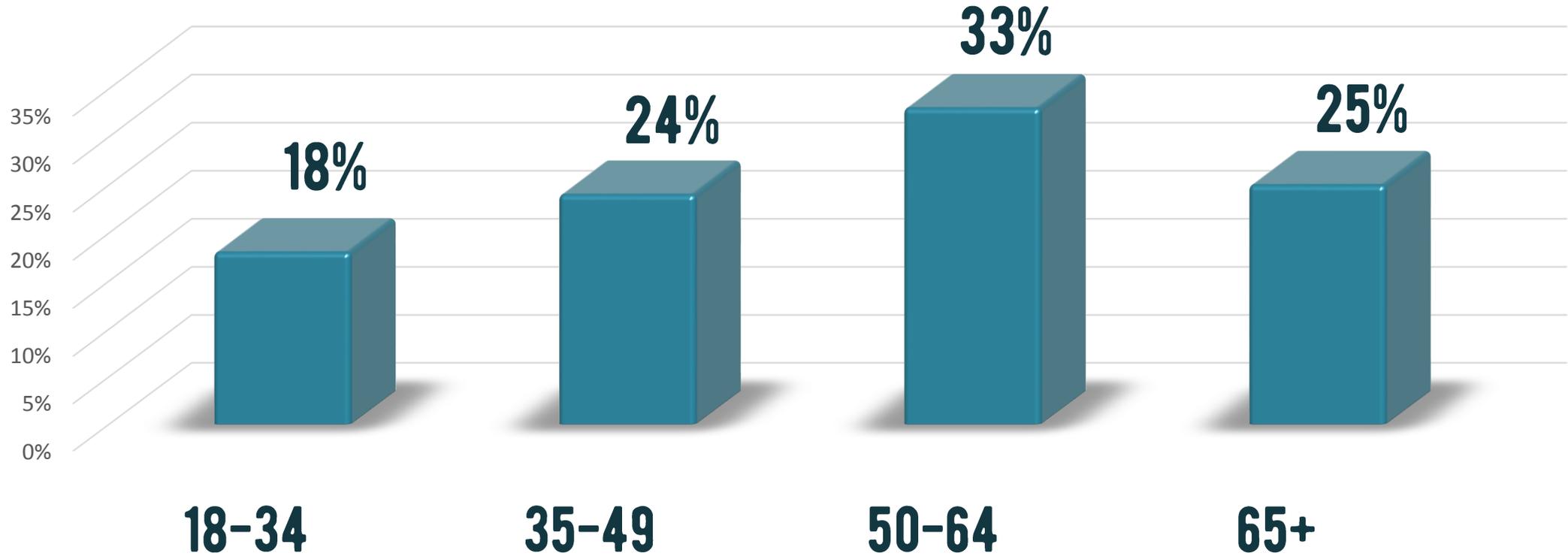
<i>BY PARTY</i>	DEMOCRAT	REPUBLICAN	INDEPENDENT/OTHER
IMPORTANT	97%	80%	92%
UNIMPORTANT	2%	17%	6%
DK/NA	1%	3%	2%

DEMOGRAPHICS



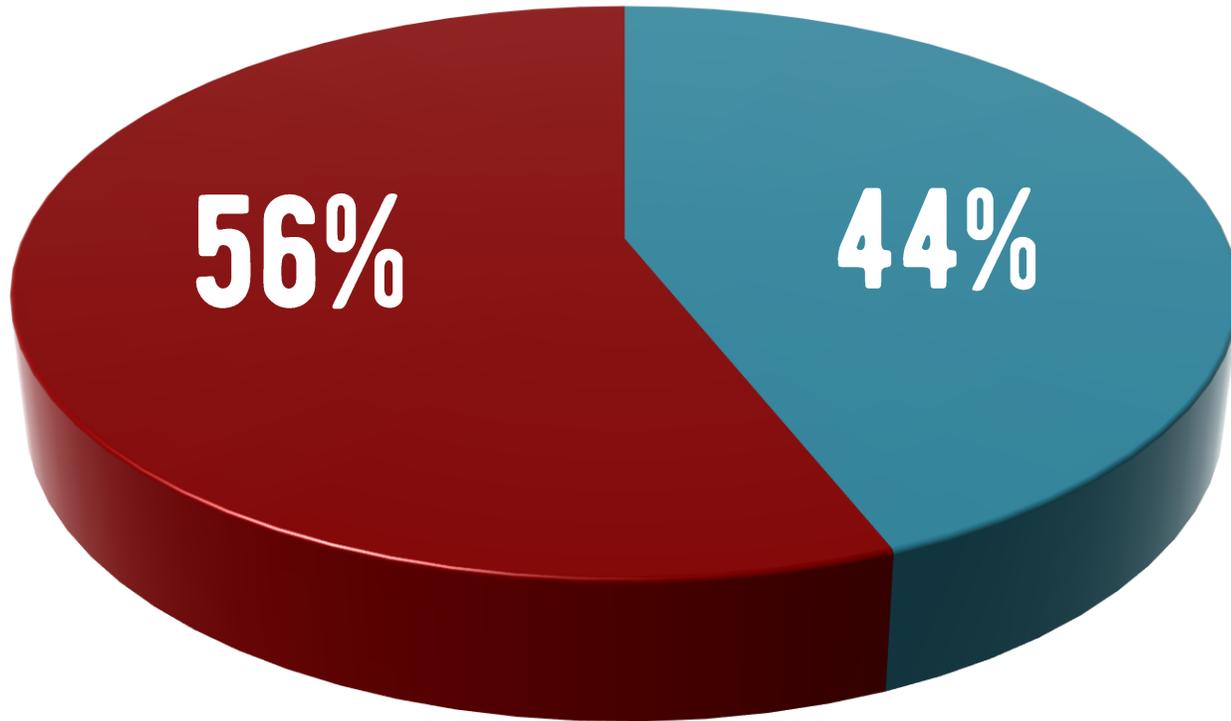
AGE

ALL RESPONDENTS



GENDER

ALL RESPONDENTS

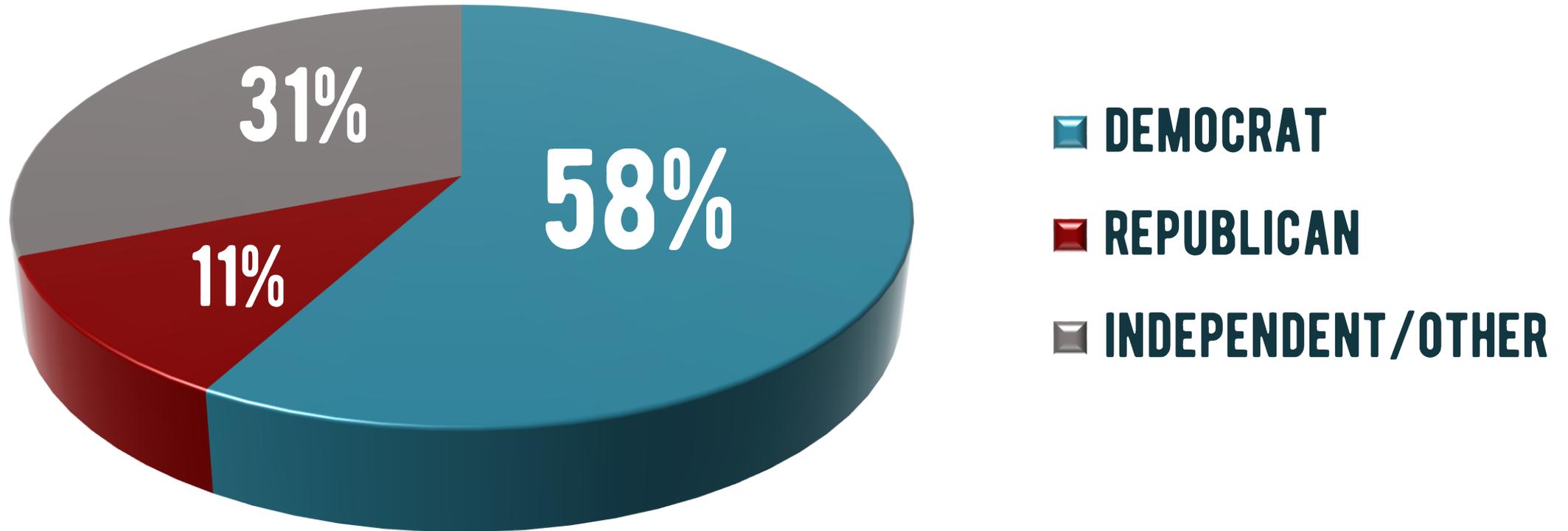


■ MALE

■ FEMALE

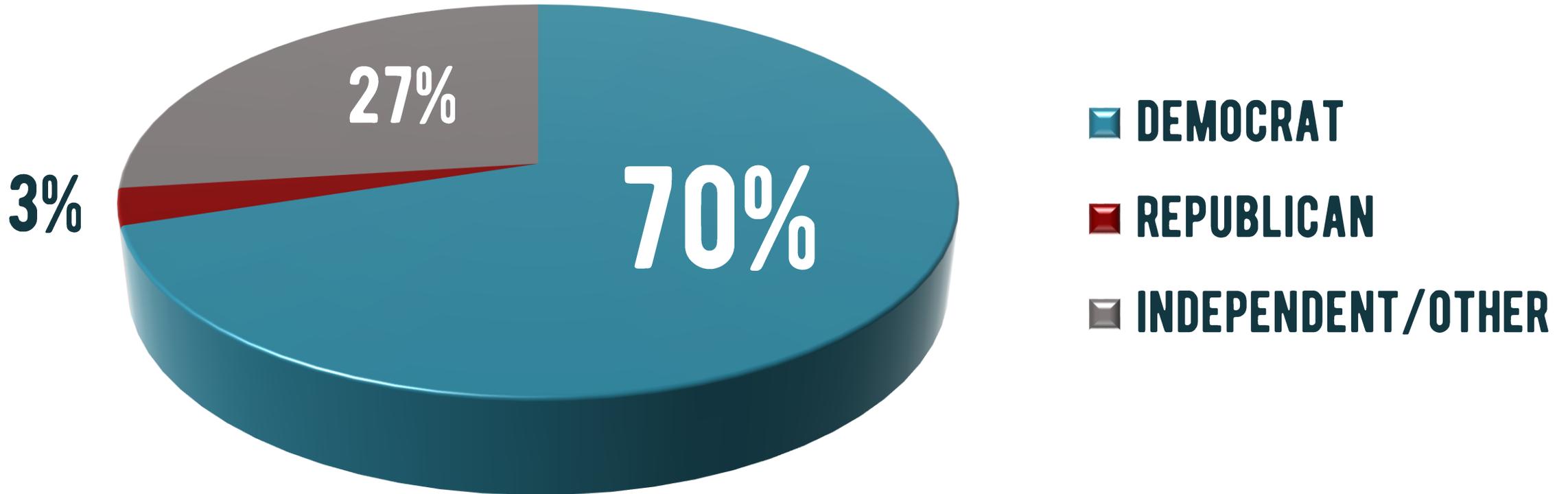
PARTY REGISTRATION

ALL RESPONDENTS



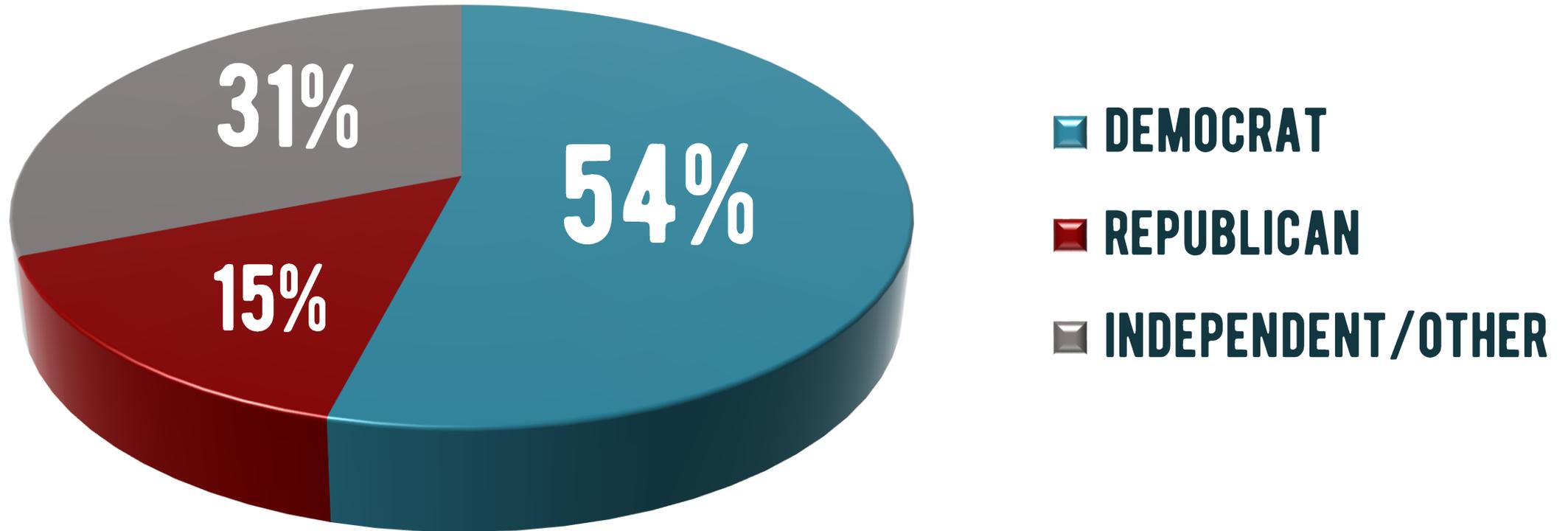
PARTY REGISTRATION

AFRICAN AMERICAN RESPONDENTS



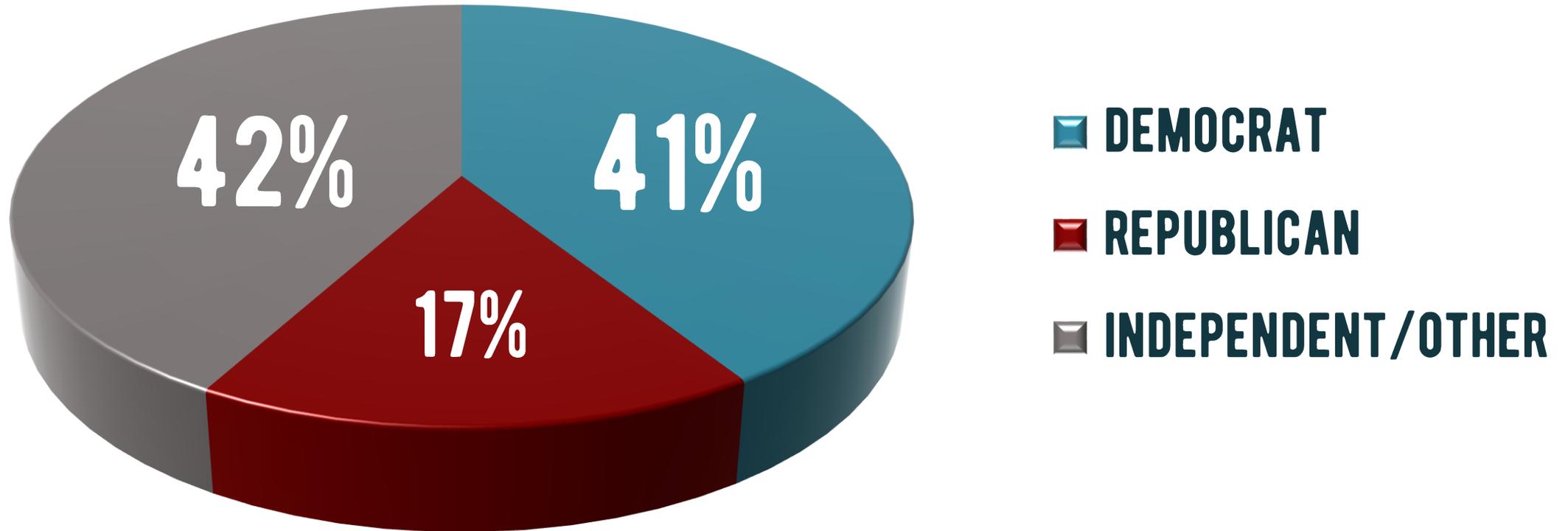
PARTY REGISTRATION

HISPANIC RESPONDENTS



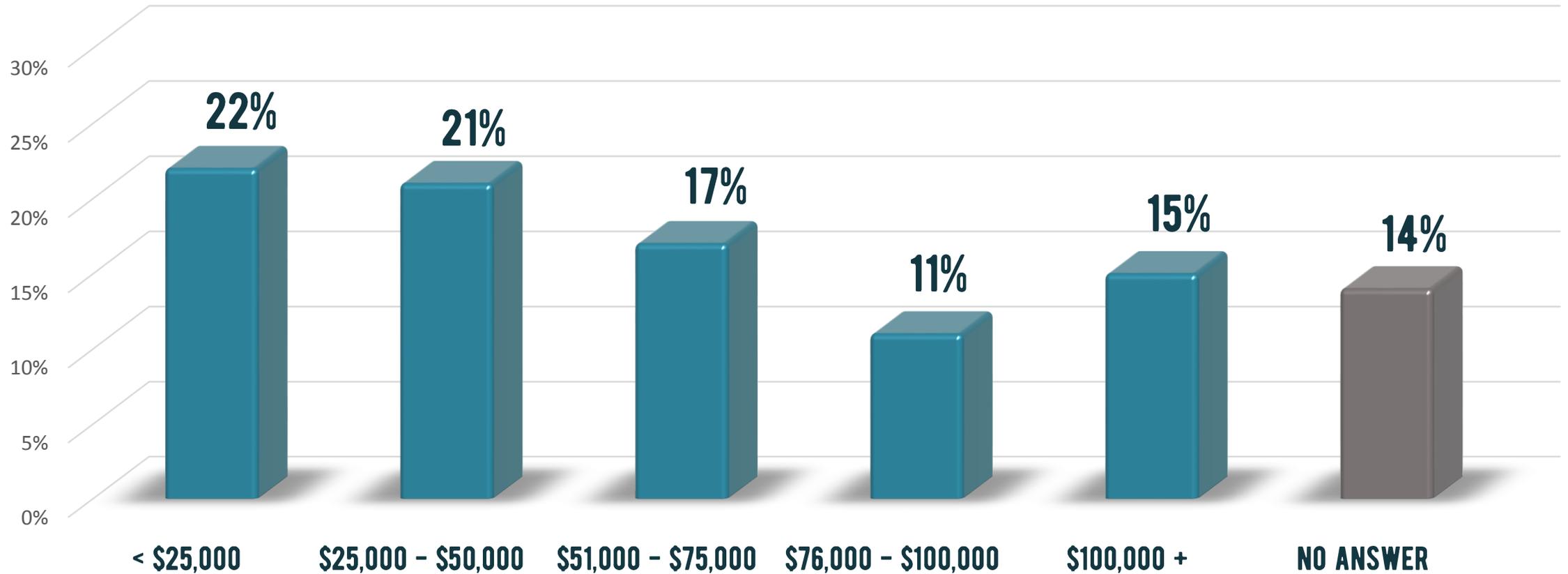
PARTY REGISTRATION

ASIAN RESPONDENTS

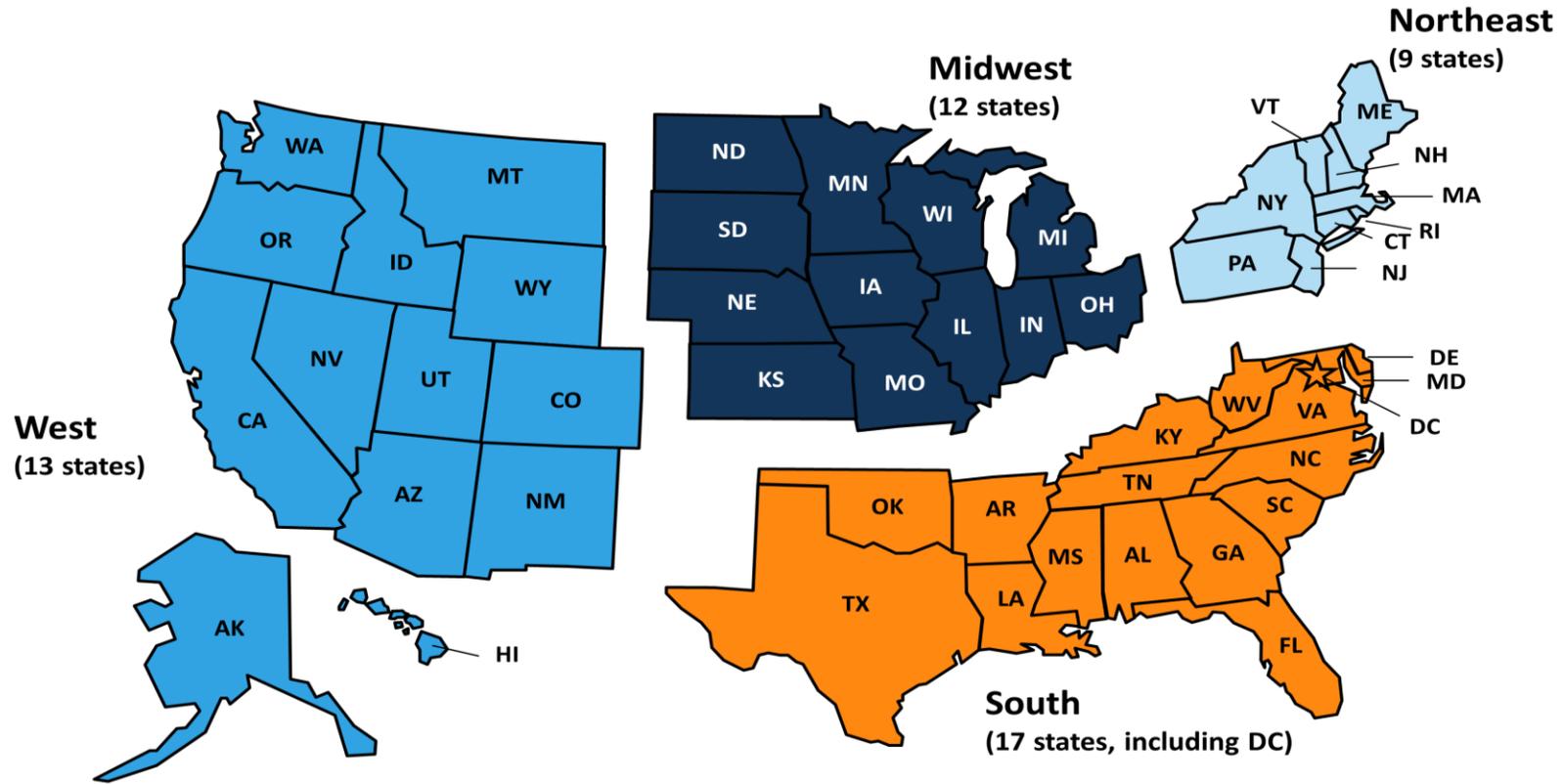


ANNUAL INCOME

ALL RESPONDENTS

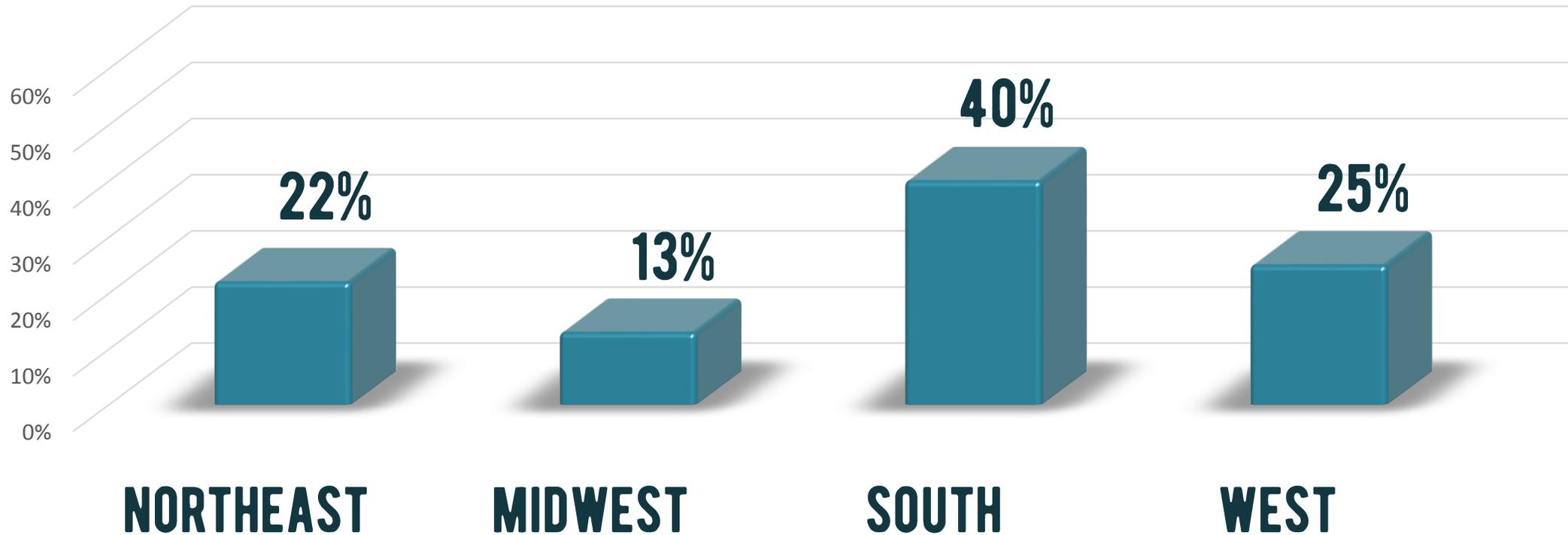


REGION



REGION

ALL RESPONDENTS



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OUR NATIONAL PUBLIC LANDS AND 'THE NEW AMERICA'

71

